## TMSforMeetings – CXL reasons

Click on the buttons to see the reasons, their explanation and use cases.

For any questions or incidents regarding this, please open ticket in the **Support Portal** (JIRA Service Desk).





## TMSforMeetings – CXL reasons: **DENIAL**



|                 | REASON      | DESCRIPTION                               | EXPLANATION   | USE  |
|-----------------|-------------|---|---|--|
| CAPACITY        | DEN_CAPBED  | DEN Capacity of bedrooms                  | The <b>request</b> is too <b>large</b> for our hotel(s) by means of the number of <b>bedrooms</b> needed.   | Not enough rooms   |
|                 | DEN_CAPEV   | DEN Capacity of event room                | The <b>request</b> is too <b>large</b> for our hotel(s) by means of the number of <b>meeting rooms</b> needed.  | Not enough FR  |
|                 | DEN_CAPTOT  | DEN Capacity (total)                      | The <b>request</b> is too <b>large</b> for our hotel(s) by means of the number of <b>bedrooms &amp; meeting rooms</b> needed.   | Not enough rooms + FR                                      |
| CHARACTERISTICS | DEN_CHAR    | DEN Characteristics of (event) room       | The request requires specific <b>characteristics</b> for either <b>bedrooms and/or meeting rooms</b> that our hotel(s) do not have (e.g., too low ceiling, columns no twin bedding, etc.) | Not match characteristics                                  |
| NO AVAILABILITY | DEN_NOBED   | DEN No availability bedrooms              | The hotel has NO available bedrooms to the requested period   | No rooms availability                                      |
|                 | DEN_NOEVT   | DEN No availability event room            | The hotel has NO available meeting rooms to the requested period  | No FR availability   |
|                 | DEN_NOTOT   | DEN No availability (total)               | The hotel is fully booked (NO available room & meeting rooms) to the requested period.  | No rooms+FR availability *2nd option impossible to confirm |
| STRATEGY        | DEN_DOWBED  | DEN SellingStrat: DOW for bedrooms        | The hotel does have available bedrooms but does NOT want to take the piece of business during the requested day of the week.  | No quoting rooms due to day of week                        |
|                 | DEN_DOWEVET | DEN SellingStrat: DOW for event rooms     | The hotel does have available <b>meeting rooms but</b> does <b>NOT</b> want to take the piece of business during the <b>requested day</b> of the week.                                    | No quoting meeting rooms due to day of week                |
|                 | DEN_LOSBED  | DEN SellingStrat: LOS for bedrooms        | The hotel does have <b>available bedrooms</b> , but does <b>NOT</b> want to take the piece of business because of the requested length of stay <b>(LOS)</b>                               | No quoting rooms due to MINLOS                             |
|                 | DEN_LOSEVT  | DEN SellingStrat: LOS for event rooms     | The hotel does have <b>available meeting rooms</b> , but does <b>NOT</b> want to take the piece of business because of the requested length of stay <b>(LOS)</b>                          | No quoting meeting rooms due to MINLOS                     |
|                 | DEN_SIZEGP  | DEN SellingStrat: Size of group           | The hotel does have <b>available bedrooms</b> , but does <b>NOT</b> want to take the piece of business because of the requested <b>size</b> of the group(too large or too small)          | No quoting due to SIZE                                     |
|                 | DEN_RATIO   | DEN SellingStrat: Room/event room ratio   | The hotel does have <b>available space but</b> does not want to take the piece of business because the <b>ratio</b> bedrooms vs. Event rooms is out of balance.                           | No quoting unbalance request                               |
|                 | DEN_CONTR   | DEN SellingStrat: Contracted Rate unavail | The hotel does have <b>available space</b> , but does not want to take the piece of business because the <b>contracted rate</b> is not available  | No contracted rate available                               |
| BUDGET          | DEN_BUDBED  | DEN Budget bedrooms                       | The client has a tight <b>budget</b> for the <b>bedrooms</b> and therefore its business is unattractive for MINOR Hotels Europe & Americas (MH E&A).                                      | Budget bedrooms  |
|                 | DEN_BUDEVT  | DEN Budget meeting rooms services         | The client has a tight <b>budget</b> for the <b>meeting services</b> and therefore its business is unattractive for MH E&A.   | Budget meeting rooms                                       |
|                 | DEN_BUDTOT  | DEN Budget (total)                        | The client has a <b>total</b> tight <b>budget</b> and therefore its business is unattractive for MH E&A.  | Total Budget   |
| BLACKLIST       | DEN_BL      | DEN Client balcklisted                    | The client has a negative relationship with MH E&A (i.e Neglect payment) and is <b>blacklisted</b> from any further cooperation   | Blacklisted  |
| NO NH IN CITY   | DEN_CITY    | DEN No NH in city                         | The client has chosen to place the business within another city where MH E&A has no presence  | No MH E&A  |
| CRO             | DEN_FWCRO   | DEN Forward to CRO                        | The requested <b>number of rooms</b> is equal or less than 9 and GSO forward it to <b>CRO</b>   | No group request   |
| SPLITTING       | DEN_SPLI    | DEN No Splitting                          | The client tell us that he <b>cannot split</b> the group into two of our hotels and he is not interested in our offer anymore   | No splitting   |
| OTHERS          | DEN OTHE    | DEN Others                                | Do not use  |  |
|                 |             |   |   |  |



## TMSforMeetings – CXL reasons: **LOST**

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|  | REASON       | DESCRIPTION                         | EXPLANATION  | USE  |  |  |  |
| DUPLICITY                              | LOS_DUPL     | LOS Process Duplicated BF           | The request came in via 2 different channels and 2 different booking files were created. IN this case, one needs to be put on LOS Process <b>duplicated BF</b> .   | Dupplicity of MB   |  |  |  |
| RESPONSE TIME                          | LOS_RESP     | LOS Process response time           | The client tells us that we sent the <b>offer too late</b>   | Offer sent too late  |  |  |  |
| BUDGET                                 | LOS_PRICE    | LOS P&C Price bedrooms              | The client has chosen to place the business within another hotel chain because our <b>prices</b> of the <b>bedrooms</b> were too high  | Room's price too high  |  |  |  |
|  | LOS_PREV     | LOS P&C Price meeting room services | The client has chosen to place the business within another hotel chain because our <b>prices</b> of the <b>meeting rooms</b> were too high   | Meeting room's price too high  |  |  |  |
|  | LOS_PRTOT    | LOS P&C Price total quote           | The client has chosen to place the business within another hotel chain because our <b>prices</b> of our <b>total</b> quote were too high   | Total price too high   |  |  |  |
| CONDITIONS                             | LOS_PAYM     | LOS P&C Payment Conditions          | The client does <b>NOT</b> accept our <b>payment conditions</b> and there is no renegotiation possibility from MINOR Hotels Europe & Americas (MH E&A) side.   | Not accepting MH E&A payment conditions                              |  |  |  |
|  | LOS_CXLTER   | LOS P&C Cancellation<br>Terms       | the client does <b>NOT</b> accept our <b>cancellation terms</b> and there is no renegotiation possibility from MH E&A side.  | Not accepting MH E&A CXL conditions                                  |  |  |  |
| QUALITY                                | LOS_QUALH    | LOS Quality hotel                   | The client has chosen to place the business within another hotel chain because they liked the other hotel better   | Prefers other hotel  |  |  |  |
|  | LOS_QUALM    | LOS Quality event rooms             | The client has chosen to place the business within another hotel chain because they <b>liked</b> the <b>meeting area</b> within the other hotel better   | Prefers other meeting rooms in another hotel or in their offices     |  |  |  |
| LOCATION -                             | LOS_LOCACCES | LOS Location Accessibility          | The client has chosen to place the business within another hotel chain ( <b>same destination</b> ) because the accessibility ( <b>public transport</b> or car) is better there.                                    | Prefers another hotel in the city because of means of transportation |  |  |  |
|  | LOS_POI      | LOS Location Point-of-<br>interest  | The client has chosen to place the business within another hotel chain ( <b>same destination</b> ) because the other hotel is closer to a <b>point-of interest</b> (venue, historic center, congress center, etc.) | Prefers another hotel in the city because is near to a POI           |  |  |  |
|  | LOS_LOCI     | LOS Location International factors  | The client has chosen to place the business in <b>another country</b> because of weather, <b>POIs</b> , pices of flights, etc.   | Prefers another hotel in a different country                         |  |  |  |
|  | LOS_LOCN     | LOS Location National factors       | The client has chosen to place the business within another hotel chain (same destination) where MH E&A has presence, but they liked other hotel better   | Client prefers another hotel in the city                             |  |  |  |
| CHARACTERISTICS -                      | LOS_QUALBED  | LOS Characteristics bedrooms        | The client wants certain <b>bedroom characteristics</b> (triple rooms, Suites)which MH E&A do <b>not have</b>  | MH E&A has no specific type of rooms                                 |  |  |  |
| CHARACTERISTICS                        | LOS_CHAREVT  | LOS Characteristics event rooms     | Client wants certain <b>meeting rooms charateristics</b> (audiovisual, special requests)which we do <b>not have</b> or can't rent  | MH E&A has no specific request in meeting rooms                      |  |  |  |
| OPTION DATE                            | LOS_REL      | LOS Option date released            | The <b>option date</b> has <b>past</b> , and the client is either not willing to confirm (cannot decide) or cannot be reached. To free space for other booking, BF will be LOS.                                    | Option date overdue  |  |  |  |
| INFORMATION                            | LOS_INFO     | LOS Information request only        | The client only requested an offer for <b>information only</b>   | After FUP client does not give feedback *No FUP and MB lost          |  |  |  |
| CLIENT                                 | LOS_INTM     | LOS Intermediary lost client        | The intermediary lost the end-client   | Agency lost end-client   |  |  |  |
| CANCELLATION                           | LOS_EVC      | LOS Event cancelled                 | The event has been cancelled due to lack of participants, no visa, or an unknown reason  | Lack of attendees  |  |  |  |
| RESCHEDULED                            | LOS_EVP      | LOS Event rescheduled or postp      | The client says that the request will be <b>rescheduled</b> to an unknown date.  | Event rescheduled  |  |  |  |
| FORCE MAJEURE                          | LOS_AOG      | LOS Force Majeure                   | The client cannot place the business at MH E&A because of an external force: war, volcano, etc.  | Force majeure  |  |  |  |
| OTHER NH                               | LOS_OTHNH    | LOS but stays in NH                 | The client has chosen to place the business at <b>another MH E&amp;A Hotel</b> (in the world)  | Choose other MH E&A  |  |  |  |
| NO NH IN CITY                          | DEN_CITY     | DEN No NH in city                   | The client has chosen to place the business within another city where MH E&A has no presence   | No MH E&A  |  |  |  |
| CRO                                    | DEN_FWCRO    | DEN Forward to CRO                  | The requested number of rooms is equal or less than 9 and GSO forward it to CRO  | No group request   |  |  |  |
| SPLITTING                              | DEN_SPLI     | DEN No Splitting                    | The client tell us that he cannot split the group into two of our hotels and he is not interested in our offer anymore   | No splitting   |  |  |  |
| OTHERS                                 | DEN_OTHE     | DEN Others                          | Do not use   |  |  |  |  |

## TMSforMeetings – CXL reasons: **CXL**



|               | REASON               | DESCRIPTION                   | EXPLANATION   | USE                       |
|---------------|----------------------|-------------------------------|---|---------------------------|
| DUPLICITY     | CXL_DUPL             | CXL Process duplicated BF     | The confirmation has been <b>duplicated</b> by 2 different agents and 1 needs to be cancelled                             | Duplicity of confirmation |
| OVERBOOKING   | CXL_OVBE             | CXL Overbooking (external)    | The client needs to be <b>booked</b> out from a MINOR Hotels Europe & Americas (MH E&A) Hotel to a <b>different chain</b> | Overbooking no MH E&A     |
|               | CXL_OVBI             | CXL Overbooking (internal)    | The client needs to be <b>booked</b> out from a MH E&A Hotel to <b>another MH E&amp;A</b> due to overbooking              | Overbooking MH E&A        |
| CANCELLATION  | CXL_EVENT            | CXL Event Cancelled           | The event has been cancelled due to lack of participants, no visa, or an unknown reason                                   | Lack of attendees         |
| RESCHEDULED   | CXL_RESC             | CXL Event rescheduled or post | The client says that the request will be <b>rescheduled</b> to an unknown date.   | Rescheduled               |
| COST          | CXL_ECR              | CXL Economical reasons        | Due to cost saving measures the client needs to cancel  | Saving                    |
| PAYMENT       | CXL_PPAY             | CXL Prepayment not received   | The client didn't pay the <b>prepayment</b> and there is nothing that can be done from our side.                          | Not payment               |
| FORCE MAJEURE | CXL_AOG              | CXL Force Majeure             | The client cannot do the event at MH E&A because of an external force: war, volcano, etc.                                 | External force            |
| PERSONAL      | CXL Personal Reasons | CXL_PER                       | The client cannot do the event at MH E&A because of personal reasons  | Personal reasons          |
| OTHER         | CXL Others           | CXL_OTHE                      | Do not use  |                           |

