

My Event Space

New landing manual for <u>organizers</u>



















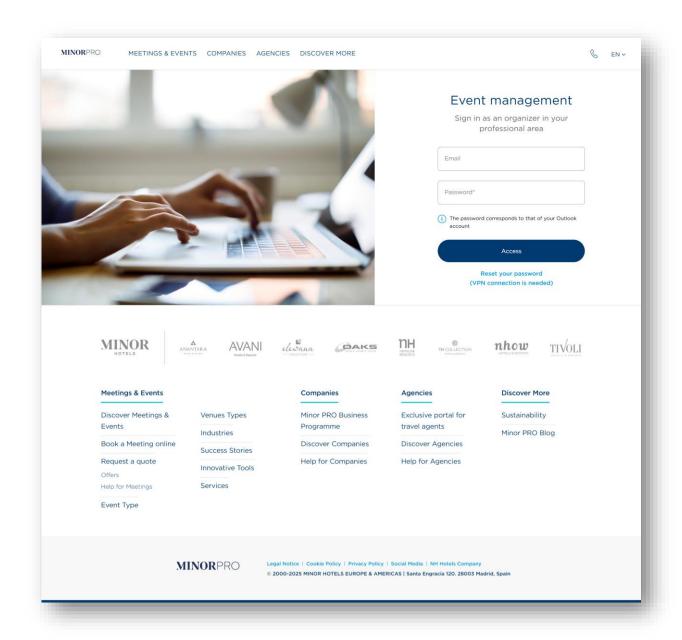
LOG IN

LOG IN - ORGANIZER

As an organizer you will need to access this URL: https://www.nh-hotels.com/en/event-tool/organizer/login

You must always log in with your email and password (the email must be the one that the hotel/CRO/GEM uses to access My Event Space, not an individual corporate email). If you don't remember the email for the access, you can open a JIRA (slide 40).

In order to reset the password, you must have the VPN activated.



LOG IN - ORGANIZER

Once you log in, you will see a message like this. This happens because the website performs a cleanup of events that were created in My Event Space but were eventually Cancelled or Rejected in TMS, in order to automatically remove them and avoid errors.

Please do not take any action or refresh the page when this message appears—just wait, and all your events and/or the option to create a new one will appear shortly.



Optimizing your events

We are performing an automatic optimization. This may take a few minutes. Please don't refresh the page; your events will load automatically when complete.



HOME

HOME

Sections

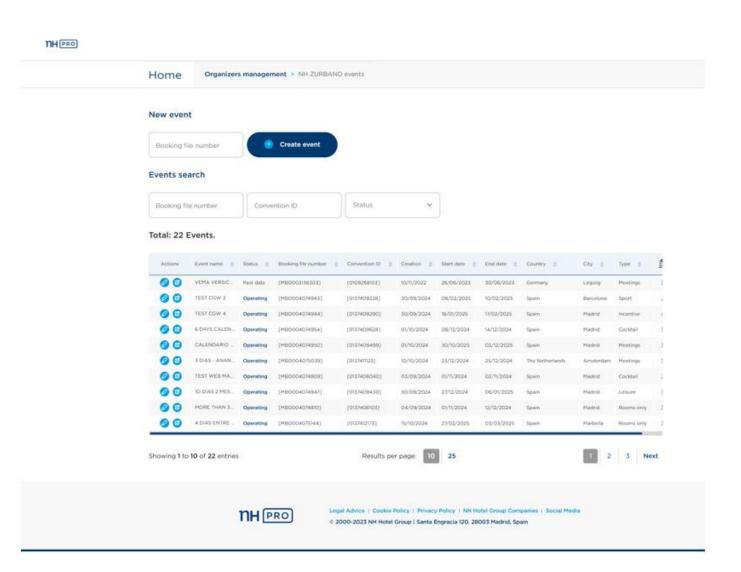
New event: Booking File (Ex. MB0123456789)

Events search: You can filter by Booking File (Ex. MBo123456789), it must contain the letters MB followed by 10 numbers, without leaving spaces.

Convention ID: Only numbers, 10 digits (Ex. 1234567890)

Status:

- All
- Past date (expired events)
- Operating (events that are active at that time and customers can book)
- Draft (Events that have been started to be edited but the URL has NOT been created)



HOME

In the table the organizer will see the events that they have created with their user.

Sections in the table:

- Actions: You can Edit an event (pencil drawing) or See a created event
- Event Name
- Status: All / Past Date / Operating / Draft
- Booking File Number
- Convention ID
- Creation Date
- Start Date
- End Date
- Country
- City
- Event Type: Cocktail, Leisure, Meetings, Incentive, etc.
- Hotels: Numbers of hotels included in the MB

Total: 22 Events.



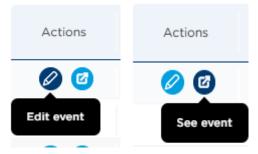
Showing 1 to 10 of 22 entries

Results per page:

10 25

1

3 **N**e



MINOR HOTELS | My Event Space

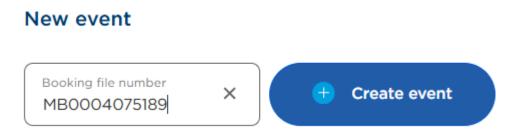
7



How to create an event?

To create an event, the first thing to do is to make sure that the MB and Convention IDs are active and correctly configured in TMS. The event must be in Confirmed status.

Once we have reviewed this, we must enter the MB in the New Event field and click on Create event:

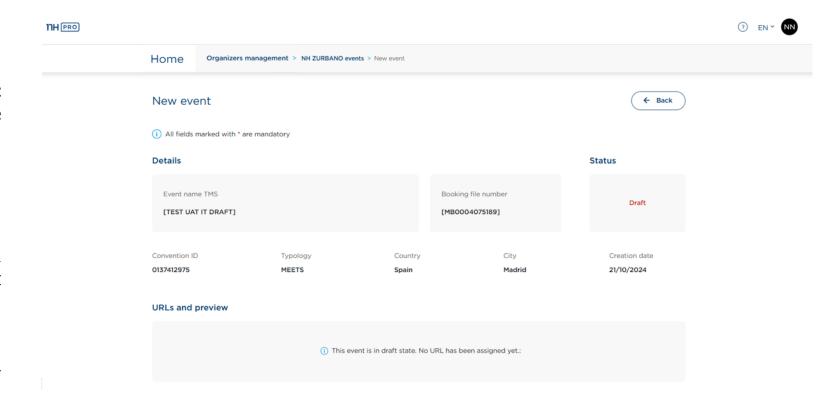


Section 1: New event information

On this section you can find the basic information of the event from TMS: event name in TMS, the Booking File number, the Status, Country, Event Type, creation date or city, among others.

We will also see in the URL and preview section a warning message that tells us that we have not yet created any URL.

In this section it is not necessary to do any action, it is only informative.

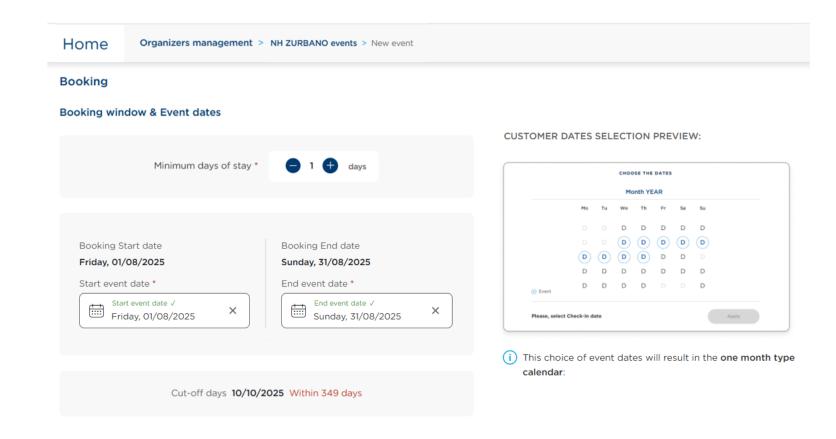


Section 2: Booking

- 1. Configure the Minimum Length of Stay.
- 2. The days on which the event starts and ends travel automatically from TMS.

According to the dates are selected, an example of the calendar that will be shown to the client appears.

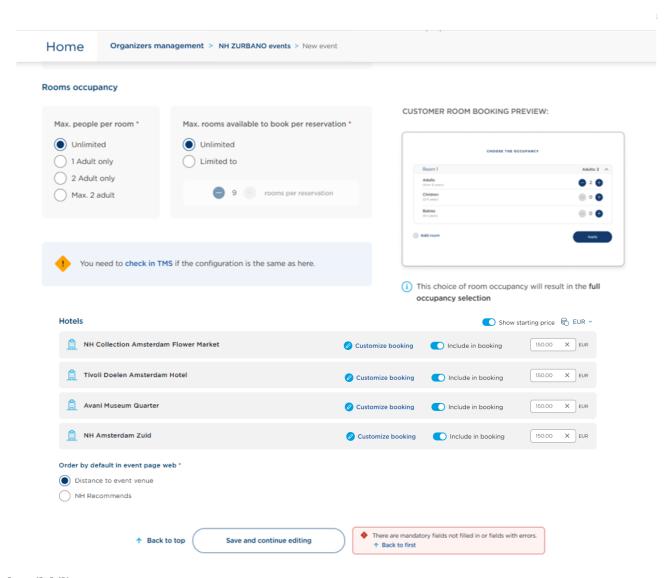
3. The cut-offday travels by default from TMS



^{*}This information must match what has been configured in TMS to avoid discrepancies and availability errors

Section 3: Room Occupancy

- 1. Select the maximum occupancy per person in each room
- Select the maximum number of rooms available for book during a reservation
- 3. Select the order in which the hotels will appear to the client (when there is more than one). Once this is done, you will see an example of how the client will see the search engine.
- 4. If you click on Customize booking you can select a minimum number of stays, maximum number of people per room and maximum number of rooms per reservation for each hotel of the event. You can also include or not the hotels in booking landing.
- 5. Select "Include in booking" if you want to add the hotel to the event.
- 6. If you click on "Show starting Price" and then select the currency, you can add a price from which clients can make their reservations.
- 7. You can choose between Distance to the event Venue (for example, the closest to the event that will take place at the Royal Palace of Madrid or the one recommended by NH)
- 8. Click "Save and continue editing" to save the settings for this section.



^{*}This information must match what has been configured in TMS to avoid discrepancies and availability errors

Section 4: Event Web Page – Contact Message

Here you can enter a message for the client to contact someone when the organizer is not available. This can be another colleague, the GEM, CRO, the organizer himself or whoever is desired in each case. This text would be seen on the calendar, once the client has selected the hotel.

Example texts:

Text 1: If you need in immediate assistance, you can contact us by phone

Phone number: 66666666 (CRO NUMBERS will no longer be included in any My Event Space)

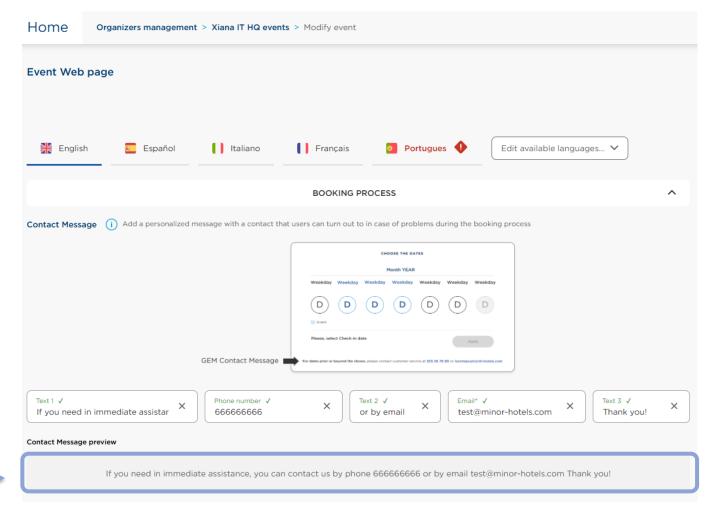
Text 2: or by email

Email: test@minor-hotels.com

Text 3: Thank you!

Once the text is entered, an example will be displayed

below.



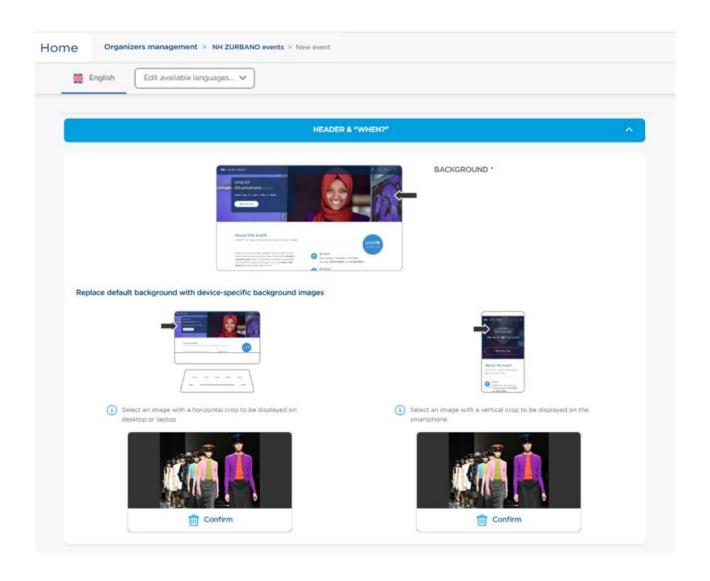
*This section is not mandatory.

Section 5: Header & "When?"

1. By default and depending on the type of event, an image will appear for the event background, but this can be changed to the image that the organizer wants.

You can select different images for the desktop version and mobile version or the same one.

If you delete the pre-loaded image, the characteristics that the image to be uploaded should have appear: "Use PNG or JPG format max. 1024x600px or 10Mb for your mobile custom image".

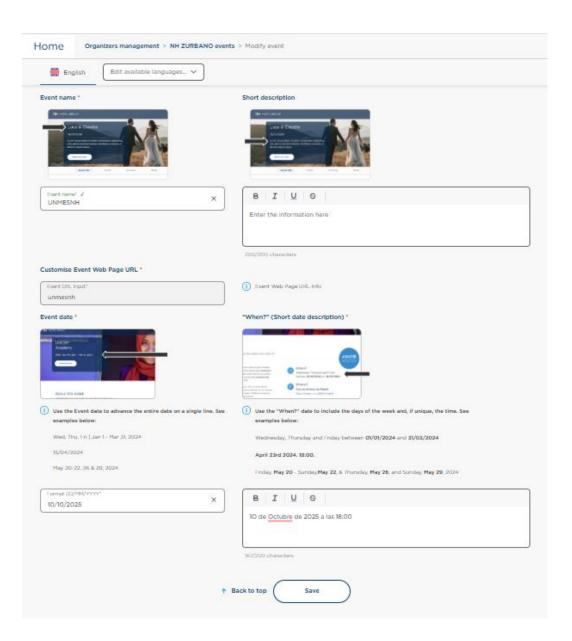


Section 5: Header & "When?"

- 2. Event Name: It will be the name that is displayed in the event header, it does not have to be the same as in TMS but can be modified.
- 3. Hero short description: A brief description of the event can be included, for example "The most important technological event of the year will be held in Madrid next November". Maximum 200 characters.
- 4. Event Web Page URL: You can modify the event URL. The URL does not accept spaces. Please make sure that the URL name is short, clear and very specific for the attendees that book. Do not include any signs like marks, stress, "ñ" or underscores as they are not web friendly. IMPORTANT: It can only be modified

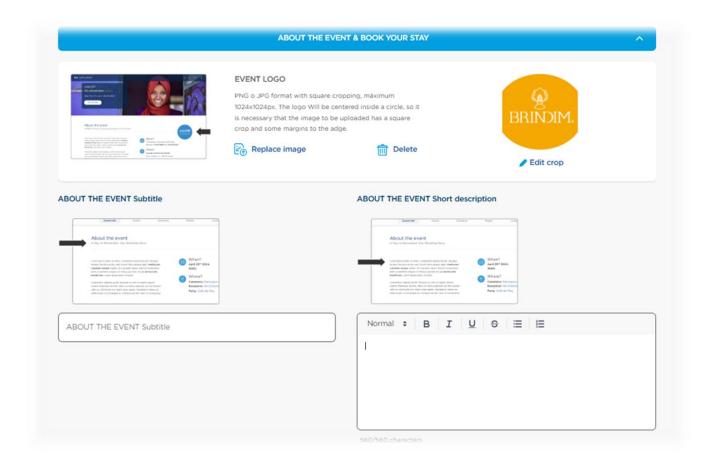
once.

- 5. Header short date: The date of the event that will be displayed in the header can be entered in different formats, for example:
 - Wed, Thu, Fri l Jan 1 Mar 31, 2025,
 - 15/04/2025
 - May 20-22, 26 & 29, 2024.
- 6. About the event, "When?": The date of the event can be included here again in the following formats:
 - Wednesday, Thursday and Friday between 01/01/2025 and 31/03/2025
 - April 23th 2025, 18:00
 - Friday May 20 Sunday, May 22 & Thursday, May 26, and Sunday, May 29, 2025
- 7. Save: The added information must be saved. If any error is detected, a red box will appear indicating that something is wrong and will take us to the error.



Section 6: About the event & Book your stay

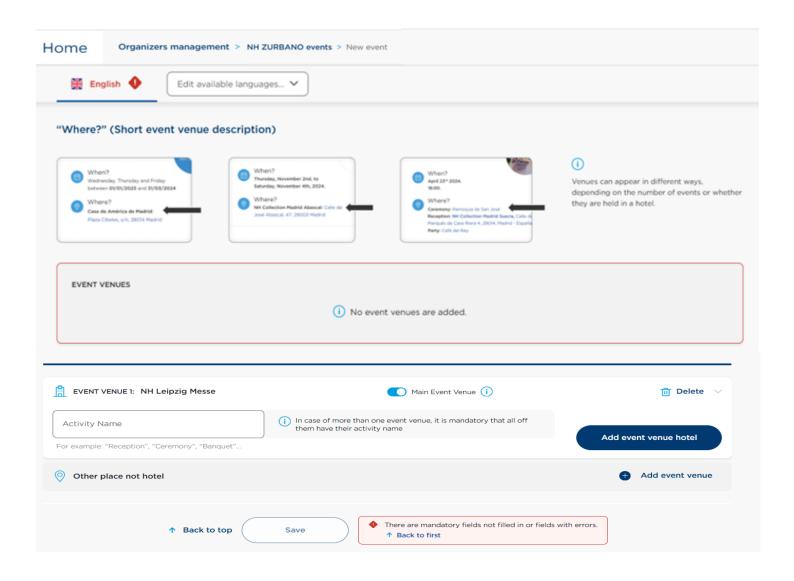
- 1. Event logo: This is optional. When you upload an image, a crop module will open where you can select the section of the image you want to display on the event page. The characteristics that the image to be uploaded should have appear: "PNG or JPG format with square cropping, maximum 1024x1024px. The logo will be centered inside a circle, so it is necessary that the image to be uploaded has a square crop and some margins to the edge".
- 2. About the event subtitle: Subtitle for the section. For example, "Madrid Technology Fair". This is optional
- 3. About the event short description: Description of the event and useful information for attendees. Maximum 560 characters. This is optional



Section 6: About the event & Book your stay

4. Info for "Where?": For each event you must add an "Event Venue", this will be the main location of the event, which can be a hotel or a venue.

Option 1. If you want the Event venue to be a hotel, you must select the "Include as event venue" box and always enter a name, for example, Reception, Ceremony, Banquet, etc.



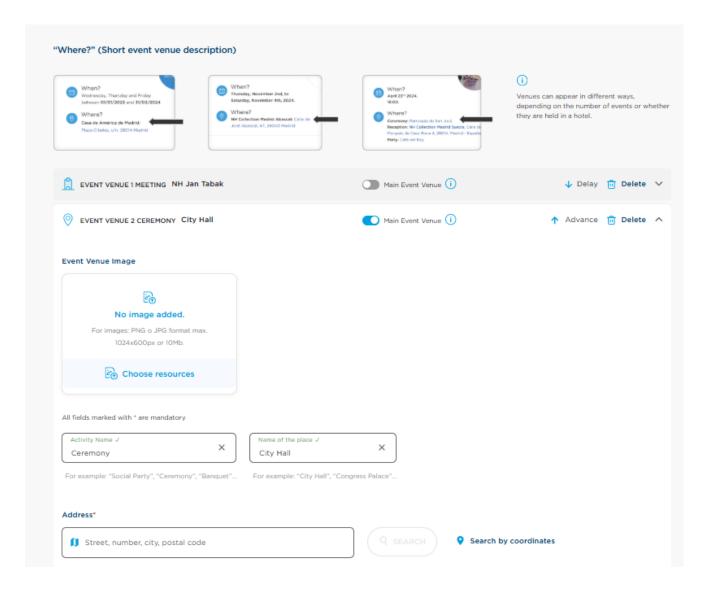
Section 6: About the event & Book your stay

4. Info for "Where?": For each event you must add an "Event Venue", this will be the main location of the event, which can be a hotel or a venue.

Option 2. If you want the Event Venue to be another place, you must select "Add event venue" in the "event venue 2" box. In this case you must add the name of the activity, the name of the place and the coordinates. You can search by a street, city, postal code or by coordinates. Also, you can add a image of the event venue.

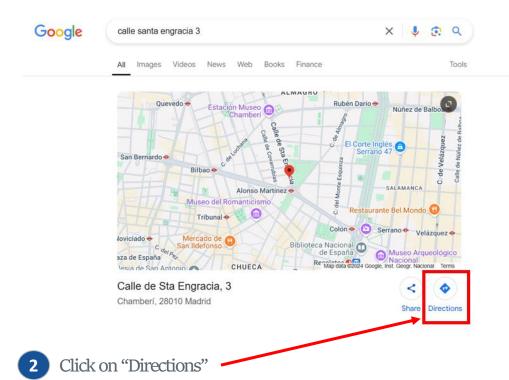
*On the next slide, we explain how to find the coordinates of a location.

5. Save: The added information must be saved. If any error is detected, a red box will appear indicating that something is wrong and will take us to the error.

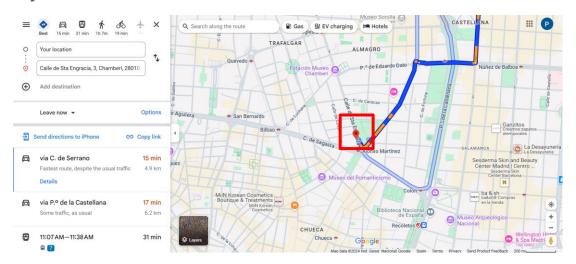


HOW TO FIND THE COORDINATES

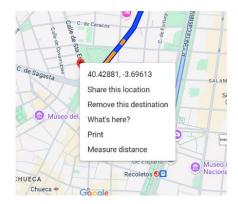
Type the event address in the Google search engine and a map like this will appear.



3 Then this other page will open. Click on the right button on the location with the red symbol



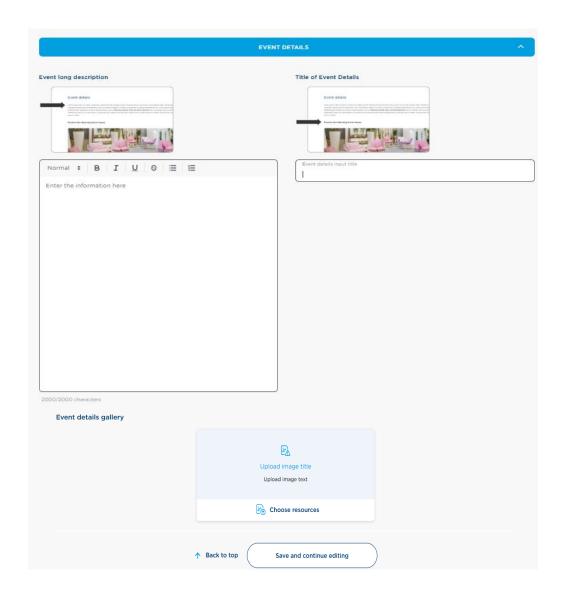
4 Click on the coordinates and they will be copied. Just go back to the organizer page and paste them into the modules.



Section 7: Event details

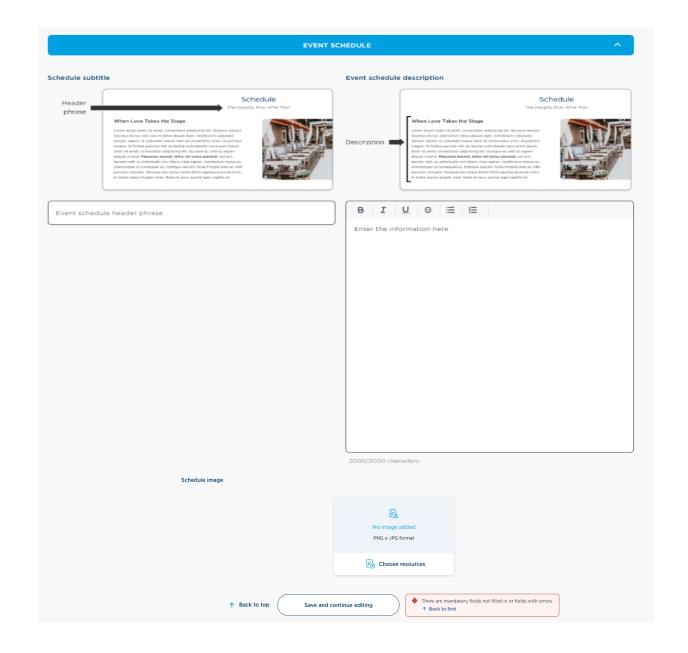
Optional

- 1. Event details title: You can include a title about the details
- 2. Event long description: You can include a description of the event. Maximum 2000 characters.
- 3. Event details gallery title: You can include a gallery of images of the event
- 4. Save: The added information must be saved. If any error is detected, a red box will appear indicating that something is wrong and will take us to the error.



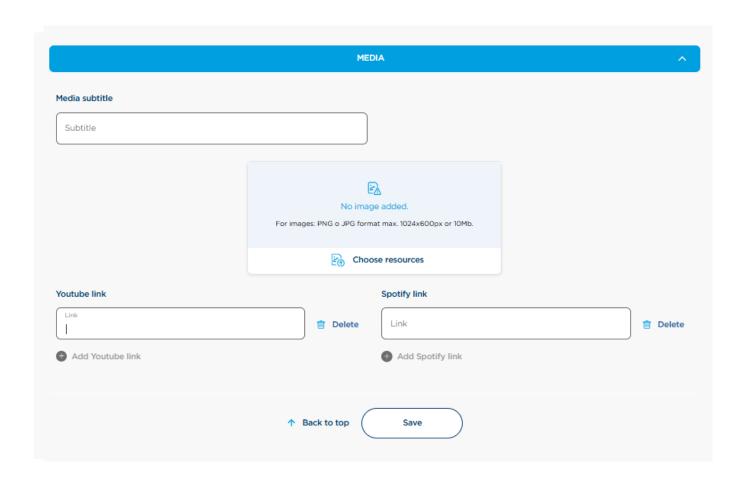
Section 8: Event Schedule

- 1. Header phrase: You can add a subtitle on the schedule
- 2. Event schedule description: You can add a description of the schedule. Maximum 2000 characters
- 3. Schedule image: You can add a picture of the schedule
- 4. Save: The added information must be saved. If any error is detected, a red box will appear indicating that something is wrong and will take us to the error.



Section 9: Media

- Media Subtitle: You can add a subtitle on the media module.
- 2. Images: You can add several images.
- 3. Youtube Link: You can add a YouTube links.
- 4. Spotify link: You can add a Spotify links.
- 5. Save: The added information must be saved. If any error is detected, a red box will appear indicating that something is wrong and will take us to the error.

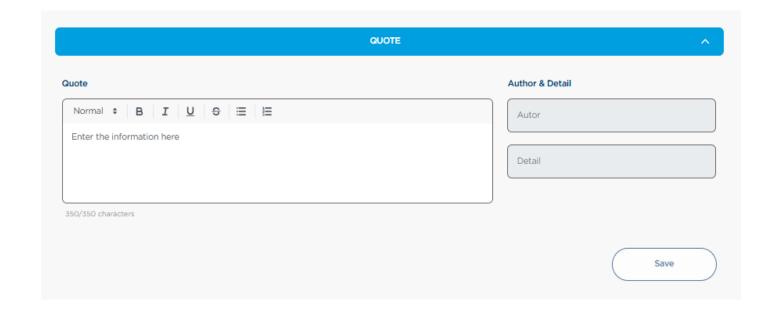


Section 10: Quote

You can add a phrase of up to 350 characters.

On the right, you can add the author and any related details: a date, a description...

Save: The added information must be saved. If any error is detected, a red box will appear indicating that something is wrong and will take us to the error.



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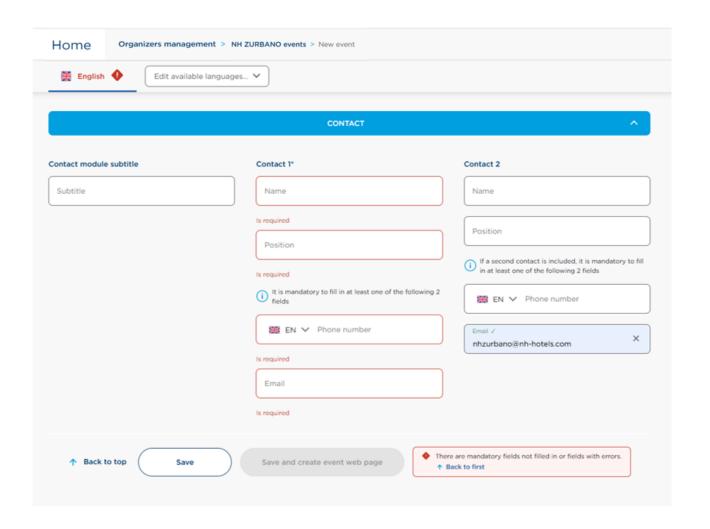
Section 11: Contact

At least one direct event contact must be added so that clients can contact the person in charge. You can add just an email or a phone number. It is not necessary to add both. This section will appear at the end of the event. If desired, two contacts can be added.

*CRO NUMBERS will no longer be included in any My Event Space

You can add an introductory phrase in Contact module subtitle such as... "If you require any further information, feel free to contact me. My contact details are:" or simply "organizer" or "contact person".

Save: The added information must be saved. If any error is detected, a red box will appear indicating that something is wrong and will take us to the error.



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HOW TO COMPLETE THE CONTACT DETAILS FIELDS

• My Event Space for one centralized or decentralized hotel

Organizer's name: if aplicable, it will include the name of the organizer

or it will include the name of the hotel if there is not specific name given.

Job Position: It is not a required field

Telephone: It will include the generic hotel number. Do not include the CRO number.

Email (mandatory) If aplicable, and if there is an organizar, it will include the email of the organizer

or if not, the generic new email from CRO: events@minor-hotels.com. Do not use any other CRO email.

My Event Space Multi-property (including or not decentralized hotels)

Organizer's name: It Will include the text Minor Hotels if there is not an specific name agreed.

Job Position: It is not a required field

Telephone: Do not include the CRO number. Of no number was agreed, include the telephones of the hotels as part of

the "description text" and complete this field with the following text: See numbers in the description

Email (mandatory) Include the emeail of the organizar if agreed, or include the generic CRO email events@minor-hotels.com

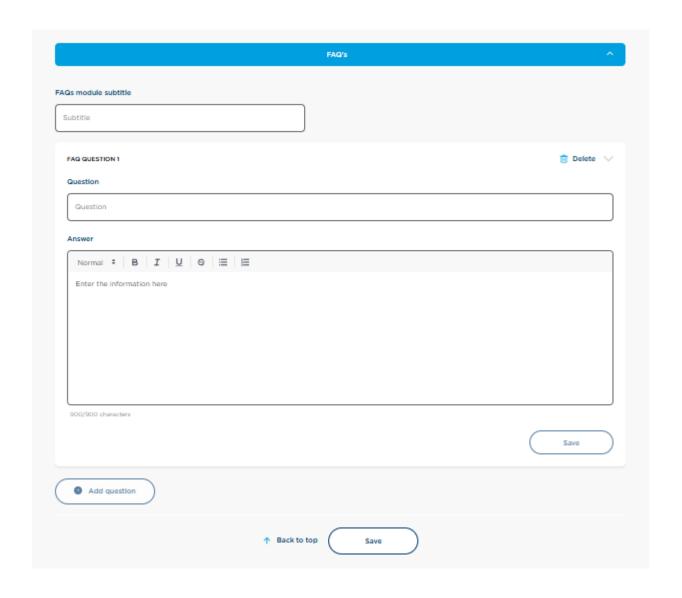
Section 12: FAQs

- 1. FAQs module subtitle: Include an introductory title before the questions.
- 2. FAQ Question 1: Each question and its answer will be displayed in a single module. The "Save" button will not be activated until the question and answer have been completed.
- Question & Answer: The text will be valid from two characters in each module.

Save: The added information must be saved. Before clicking this button all questions and their answers must have been saved.

+ Add question: By clicking this button you can add the questions you need.

IMPORTANT: If all fields have been filled out correctly and you click on "Save and create event web page", it will take you to the URL section and the event will change to Complete status.



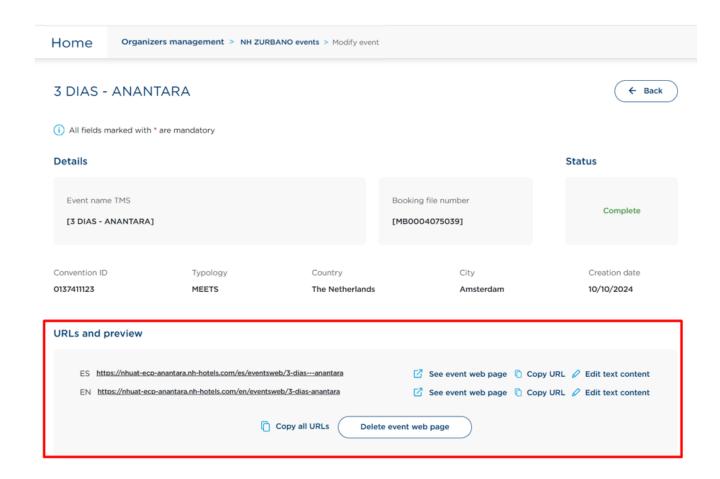
Once the event URL has been saved and generated, this box will appear with the URLs

If you have created the event in a single language, only that URL will appear, while if you have created it in several languages, all the URLs will be displayed together.

We have several buttons in this module:

- See event web page: opens the URL in a new tab and displays the created event as a client will see it.
- 2. Copy URL: allows you to copy that URL.
- 3. Edit text content: takes you to section 5 (Event name) in case you want to modify the name of the event that appears in the header.

IMPORTANT: if you click on the "Delete Event Web Page" button, all URLs and the entire event will be deleted completely, so you would have to recreate the event from scratch. The only way to deactivate an event is to delete it completely using this button.

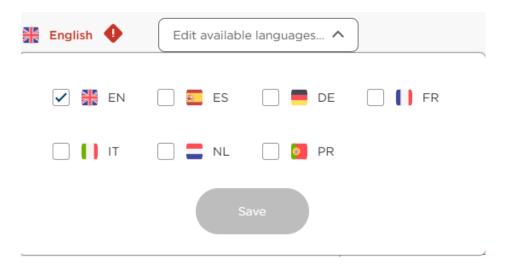


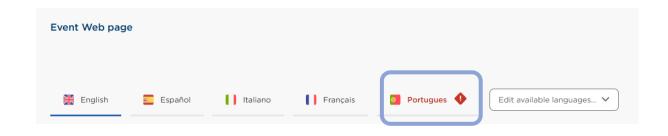
Languages

The event can be in the seven languages that we have available on the website. For this purpose, in the header there is a field that the organizer can open and select the languages they want.

The organizer must fill out all content in the new language, as it is not copied or translated automatically.

When a language has been selected but there are fields that are not configured or have errors, an alert symbol will be displayed next to the language to warn the organizer that they must review that language for the correct configuration of the URL.

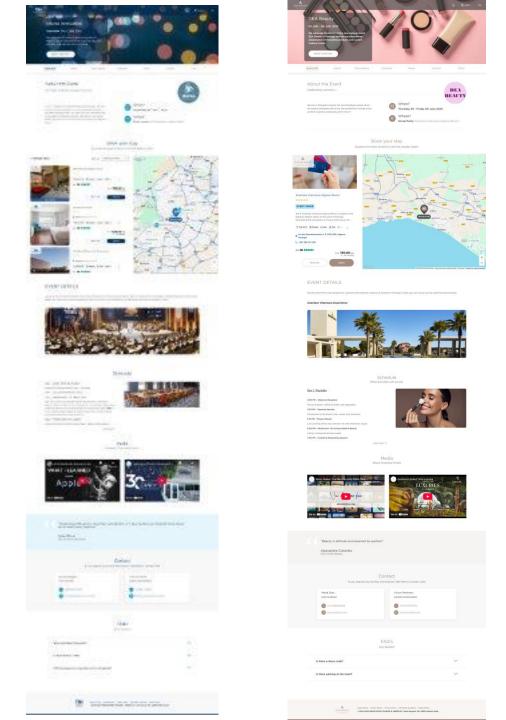






SEE EVENT WEB PAGE

SEE EVENT WEB PAGE





PAYMENT METHODS

AVAILABLE PAYMENT METHODS





























BEFORE SEND THE URL



TEST THE MY EVENT SPACE BEFORE YOU SEND THE URL TO THE CLIENT

Test the Event Page (URL) & make a Test Reservation according to the manual:

- ✓ Confirm Rate & Price displayed, as well as T&Cs (Step 1 & 2)
- ✓ Confirm Reservation
- ✓ Confirm ALL information in the Confirmation Email is correct
- ✓ Confirm that the Room is correctly discounted in TMS
- ✓ Cancel Reservation
- ✓ Review the room has come back to the Convention Group Availability
- ✓ Send the URL to the client → only if the test is successful



IF MY EVENT SPACE DOES NOT WORK



IF MY EVENT SPACE DOES NOT WORK VERIFY THE FOLLOWING

- ✓ Make sure "Public" TMS4C is ticked
- ✓ Verify Dates information is correct
- ✓ Inform CUT-OFF date
- ✓ Tick Retrieve changes
- ✓ Ensure Rooming is allowed
- ✓ Make sure there is not a receptive client in the evento (SAP-CRM). If there is, ERASE it
- ✓ Don't edit the evento in TMS while somebody else is doing it -> The tool won't work
- ✓ Ensure Cancellation Conditions are correct
- ✓ Check Guarantee Conditions
- ✓ Ensure the restrictions of the event are correct under the conditions tab, and click both conditions of Don't Verify Sales Close (conditions and overbooking)
- ✓ Make sure Availability in Room Numbers & Guests by Room is correct
- ✓ Generate the Event according to the Manual



KEY USERS MY EVENT SPACE BY BU

Key Users My Event Space By BU (the way to contact must be the JIRA)



Paride Ritto, BUNE p.ritto@nh-hotels.com Umut Tiknaz, BUNE u.tiknaz@nh-hotels.com

Sheila Puñal, BUSE s.punal@minor-hotels.com Roberto La Vista, BUSE r.lavista@minor-hotels.com

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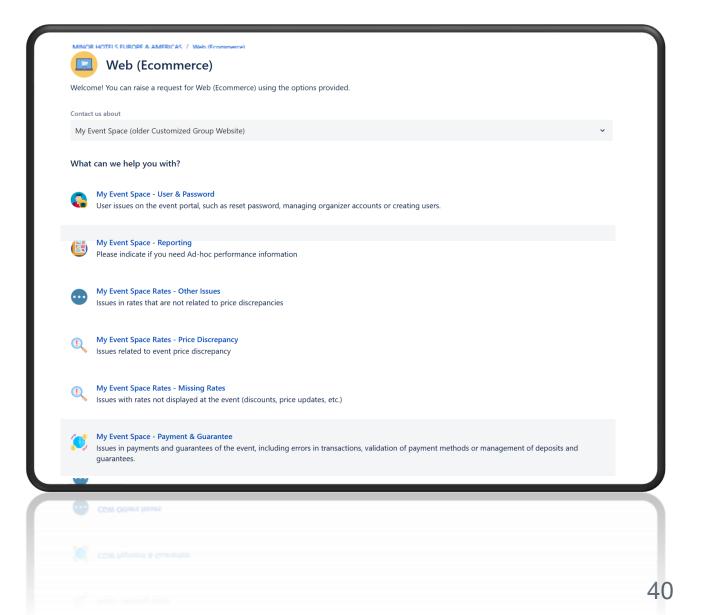


DO YOU NEED HELP?

HOW TO OPEN A JIRA

If you have any questions or/and issue, please open a JIRA in this category and include all the information:

- MB number
- URL of the event
- Screenshots with the issue





Thank You