

**GDPR FRONT DESK IMPACT** 

# Have you seen the GDPR Knowledge Pill?

It will help you understand the new process.

Click on the image to watch the video in the **Digital Knowledge Portal** (use your employee portal username and password!).







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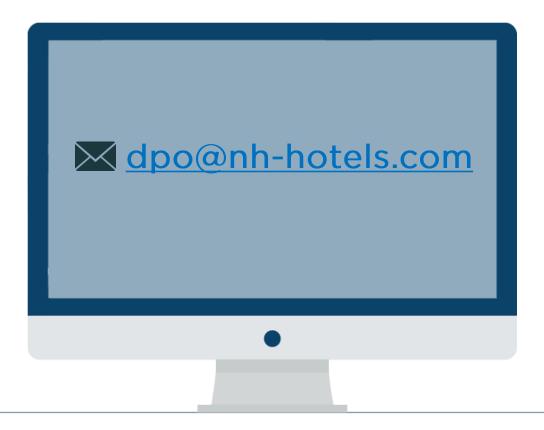






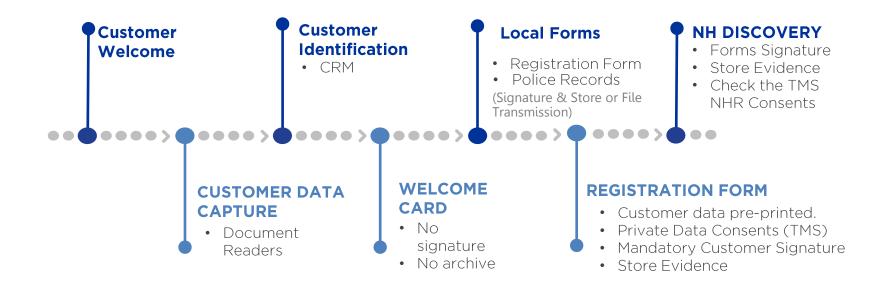
## **GDPR** Doubts

Data Protection Officer (DPO) is the main figure in Minor Hotels Europe & Americas regarding Data Privacy, so please do not hesitate to send her/him your questions or doubts.





# Check In Process after GDPR (25th May 2018)



Welcome Card: Keyholder. NO SIGNATURE. NO ARCHIVE.

Police Records (Only local laws): no changes. SIGNATURE. STORE.

Registration Form: Personal Data + Booking data + Commercial communications consent clauses (voluntary fields) + Basic information on Data Protection. MANDATORY SIGNATURE as acceptance reservation conditions. STORE as evidence of the consents.



# New Registration Form Template

## REGISTRATION FORM Registration Form ID: 0300000043

NH Cornellá AVDA. CAN CORTS 11-13 08940 - BARCELONA - Spain

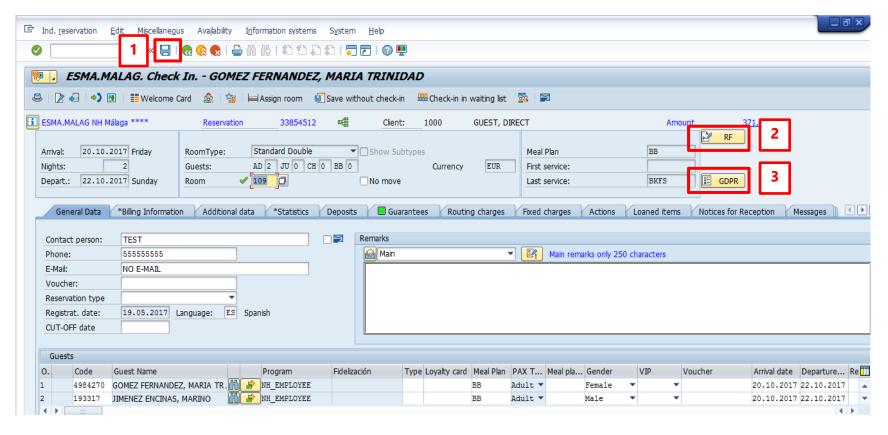


INFORMACIÓN PERSONAL / PERSONAL INFORMATION  NOMBRE / NAME MARIA TRINIDAD  APELLIDOS / SURNAME GOMEZ FERNANDEZ  DIRECCIÓN / STREET  CIUDAD / CITY  CÓDIGO POSTAL / POSTAL CODE	Registration Form will include all the customer information in CRM, except the E-MAIL field that always will be blank.
PAÍS / COUNTRY  FECHA NACIMIENTO / DATE OF BIRTH NACIONALIDAD / NATIONALITY  NÚMERO DOCUMENTO / DOCUMENT NUMBER FECHA EXPEDICIÓN / ISSUE DATE IDIOMA* / LANGUAGE*  E-MAIL* / E-MAIL*    Español	☐ If the customer registers a new Email address or any personal data update (different than the registered in CRM), it must be updated in CRM file.
INFORMACIÓN DE LA RESERVA / BOOKING INFORMATION  N° HABITACIÓN / ROOM N° RÉGIMEN / MEAL PLAN BB  FECHA CHECK IN / CHECK IN DATE 24.05.2018  FECHA CHECK OUT / CHECK OUT DATE 24.05.2018  * Información voluntaria / * Volunteer information  Antes de firmar el presente formulario de registro, le information que debe leer la información básica sobre protección de datos vinculada al servicio de alojamiento que se presenta en el reverso del presente formulario.  Before signing this registration form, please read the basic information on data protection regarding your stay provided on the back of this form.	☐ Registration Form shows Booking information.
SI() NO() -Consiento el envío por cualquier medio, incluyendo los medios electrónicos, de comunicaciones comerciales personalizadas por parte de NH HOTEL GROUP, S.A., así como las empresas integradas en la cadena NH, sociedades que puede consultar a tra vés del siguiente enlace https://www.nh-hotels.com/nh-hotel-group-companies, siempre para mejorar su experiencia y mantenerle informado en relación con la gestión de servicios hoteleros, de organización de eventos y restauración.  SI() NO() -Consiento el envío de commicaciones comerciales personalizadas relacionadas con los servicios de Partners del Grupo NH por parte de NH HOTEL GROUP, S.A.  FIRMA HUÉSPED / GUEST SIGNATURE	<ul> <li>Registration Form will show Commercial communications consent clauses.</li> <li>It is voluntary to fill out these fields.</li> <li>The Registration Form Signature is mandatory regarding the acceptance of booking conditions.</li> </ul>



## GDPR - TMS4Hotels Check In General Process

TMSforHotels -> FRONT-OFFICE -> Check-in -> Check-in (/CCSHT/RS\_CHE\_HU\_NEW)



#### Check In Steps in TMS impacted by the GDPR

1. Save the reservation and print the Welcome card (and Police statements if applicable).

Welcome Card and Police Records are printed by the same paper trays, as printed so far.



## GDPR - TMS4Hotels Check In General Process

TMSforHotels -> FRONT-OFFICE -> Check-in -> Check-in (/CCSHT/RS\_CHE\_HU\_NEW)

2. Print the Registration Form for each guest by clicking the new icon.



By default, this form has been configured to be printed by the same paper tray as Welcome Card, each Hotel can decide which tray to use, (you can change tray and / or printer by JIRA) it is possible to print with the tray of the invoice template, with basic information of Data Protection on the back page.

- YES NO I would like to receive special offers and promotions from Minor Group\*as joint data controller by electronic means, of its activities and entities included in the Group minorhotels.com/en/companies. I accept privacy policy and I can unsubscribe at any time as per https://www.minorhotels.com/en/privacy-policy
- YES NO I would like to receive special offers and promotions from Minor Group\*as joint data controller by electronic means, of partners activities minorhotels.com/en/partnerships. I accept privacy policy and I can unsubscribe at any time as per https://www.minorhotels.com/en/privacy-policy.
- Customer is not obliged to respond check boxes of commercial communications consents.
- Logical impression of the responses of the commercial communications consent clauses:
  - YES (X): Will not be printed again unless e-mail field of CRM file is not filled out.
  - NO (X): Will be printed in future stays of the guest.
  - YES () NO (): If the guest leaves the empty boxes, it is not necessary to inform them in GDPR so will be printed in future stays.
- 3. Include private data consents registered in the RF in TMS by clicking the new icon.

11111		
Question	Yes	No
7.I would like to receive special offers and promotions from Minor Group as joint data controller by electronic means, of its		
8.I would like to receive special offers and promotions from Minor Group as joint data controller by electronic means, of		

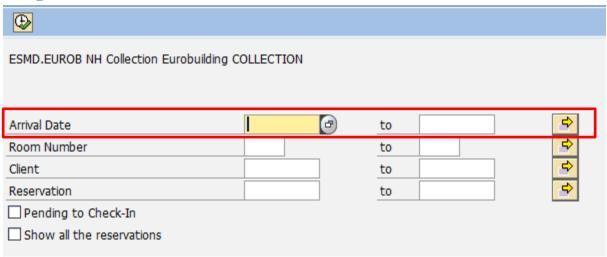
Hotels should not process customers requests for cancellation of communications, who wish to stop receiving communications through boxes 1 and 2. In those cases, you must indicate to customer that they request it by e-mail to <a href="mailto:dataprotection@minor.com">dataprotection@minor.com</a>



# Reprint New Registration Form Template

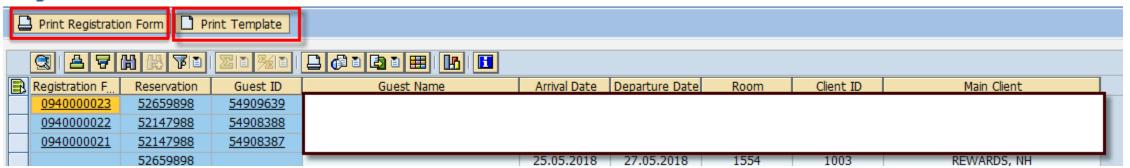
TMSforHotels -> FRONT-OFFICE -> Information systems -> Registration Form Printing (ZEY\_REGISTRATIONFORM)

#### **Registration Form**



"Arrival Date" is a mandatory parameter to run the report.

#### **Registration Form - Located reservations**

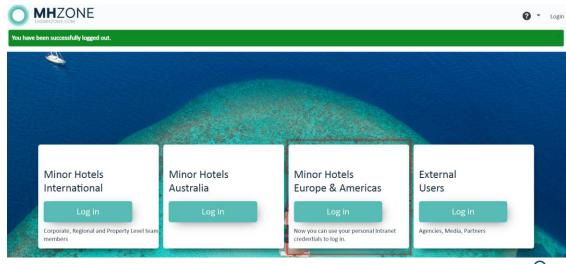


Once on the results screen click on the "Print Registration Form" button to reprint the Registration Form. Click "Print Template" to print Registration Form template.



## New NH DISCOVERY TEMPLATE

- These documents are available in the Brand Center in different languages (you can use your personal employee portal credentials to log in).
- Print, "in house printing" form until you receive printer material.
- These forms are generic for all hotels.
- All fields are mandatory.







Our new generous and rewarding loyalty programme, from Day One. NH DISCOVERY loyalty programme is a part of GHA DISCOVERY, a global collection of brands with over 800 hotels and resorts in more than 100 countries. Join today to unlock your first rewards!

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Name	Ш							L				$\perp$			$\perp$							L					
Surname	Ш							L								1	1	1				L		1	1		
Telephone	Ш																										
City	Ш							L							L		$\perp$					L					
Postal Code	Ш		$\perp$	$\perp$		L			$\perp$				$\perp$	L		$\perp$		$\perp$					$\perp$	$\perp$	$\perp$	$\perp$	$\perp$
Country	Ш																					L					
Language*																											
lin	Befo nked to																								nt.		
register v and acce Policy, a Hotels Er special o to receiv	By submitting this form I confirm I'd like to register with the NH DISCOVERY. I have read and accept the Terms and Conditions, the Privacy Policy, and agree to receiving relevant Minor Hotels Europe & Americas communications on special offers and promotions. If you do not wish to receive communications, please send an email to dataprotection@nh-hotels.com													MER)													



### New NH DISCOVERY TEMPLATE

NH DISCOVERY new members, to belong to the program, must complete and sign the new form. Enroll in the NH DISCOVERY programme, entails acceptance to receive information about programme, so it is VERY IMPORTANT to keep this form signed by the client, it is the sample of evidence in order potential future claims. E-mail is mandatory to register in the program.

These consents are included in clauses 3 and 4 of TMS (these will only be shown when customer is a NH DISCOVERY member) and are completely independent of clauses 7 and 8 (general for all customers).

Clicking new button Figure 7, we can update information of CRM customer file

Regarding commercial communication consents, filling clause 3 with a YES, it autocompletes clause 4.

Question	Yes	No
3.NH DISCOVERY: I agree to you informing me by different channels, including electronic means, of my points balance and	<b>√</b>	
4.NH DISCOVERY: I agree to you informing me by different channels, including electronic means, services offered by our NH	✓	

Hotels must not process requests guest for cancellation of communications from NH DISCOVERY through boxes 3 and 4; in these cases, guest must be directed to the mail <a href="mailto:unsubscribenhdiscovery@nh-hotels.com">unsubscribenhdiscovery@nh-hotels.com</a>

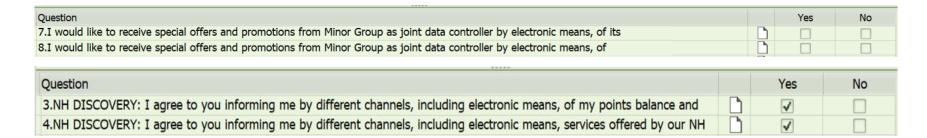


# NH REWARDS MEMBERS BEFORE 25<sup>th</sup> MAY 18

NH Rewards members registered in programme before 25th May 2018, who do not have the "Allow mailing" box or valid e-mail in CRM.



The customer must fill out and sign the New NH DISCOVERY Template. As in a previous point, we must update information of CRM customer file regarding commercial communications consents, filling clause 3 with a YES, it autocompletes clause 4.

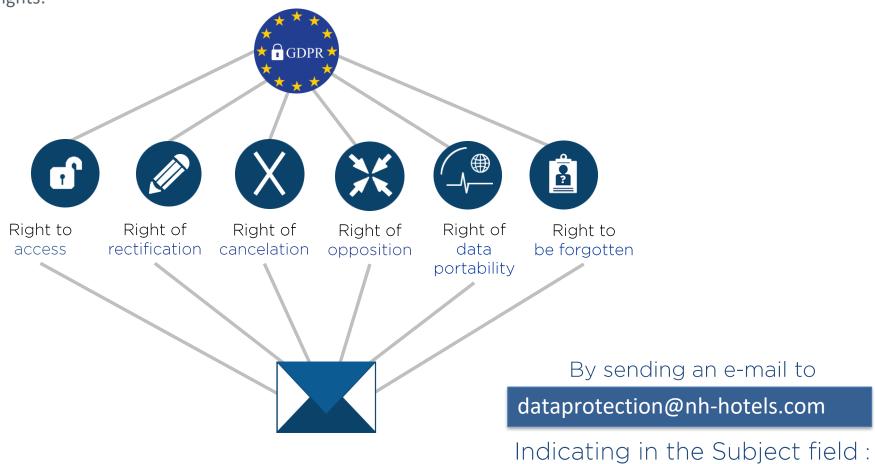




## **GDPR RIGHTS**

## What are the GDPR Rights?

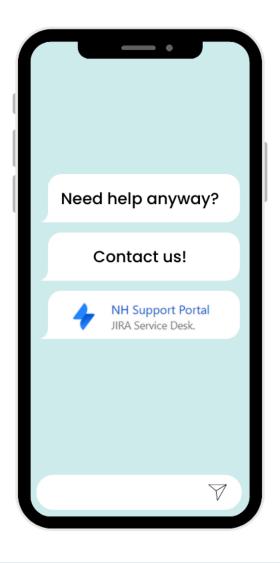
The customers can exercise these rights:





"Data Protection"

# **GDPR FRONT DESK IMPACT**





# GDPR – Registration Form Templates Master Files

Have you already downloaded the Registration Form applicable to your hotel?

Please, follow below instructions to locate the master file, applicable to your hotel/s and store the required copies to have them available for the first days of the new GDPR application.

- 1. All the registration form templates are stored in the below Business Transformation SharePoint site.
- 2. <a href="https://nhhotelgroup.sharepoint.com/:f:/s/BusinessTransformation/EgsdJXLC6s9LoNPk2Bmf10ABKGhADhBTt7WbQ4BBNzgdIQ">https://nhhotelgroup.sharepoint.com/:f:/s/BusinessTransformation/EgsdJXLC6s9LoNPk2Bmf10ABKGhADhBTt7WbQ4BBNzgdIQ</a>
- 3. If you have any doubt about your hotel contract type and the Management or Owner companies, please send an e-mail organization@nh-hotels.com
- 4. Download the template file and print the required copies.

