



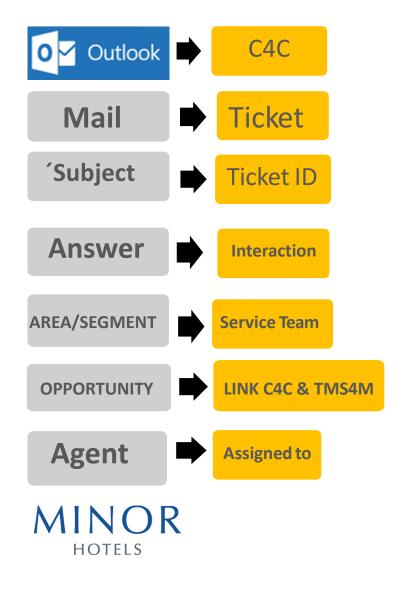
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Dictionary







What is C4C and what is used for?

We use C4C as a mailing platform to receive RFPs and manage them.

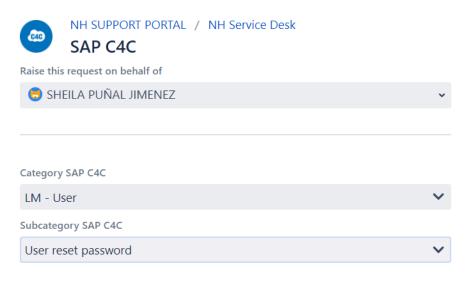
C4C is interfaced with TMS – information travels from TMS to C4C (MQs, MBs, dates, status, etc.) but narrowly the other way around .

Our sales department is also working with C4C, so they can track ticket numbers to do Follow ups.

Our advantage is, that C4C and TMS are interfaced, and the work is more transparent within NH (Organizing, GEM and some hotels in BUSE

Link to enter the tool: here

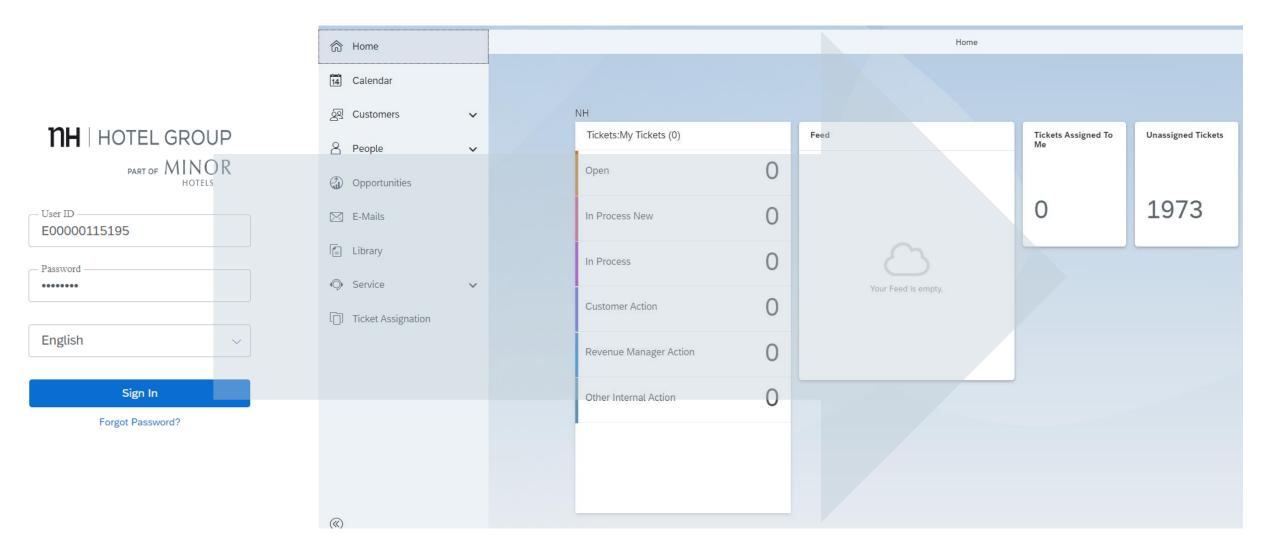
In case you need to Reset your password, pls, open a jira on this **LM** category:





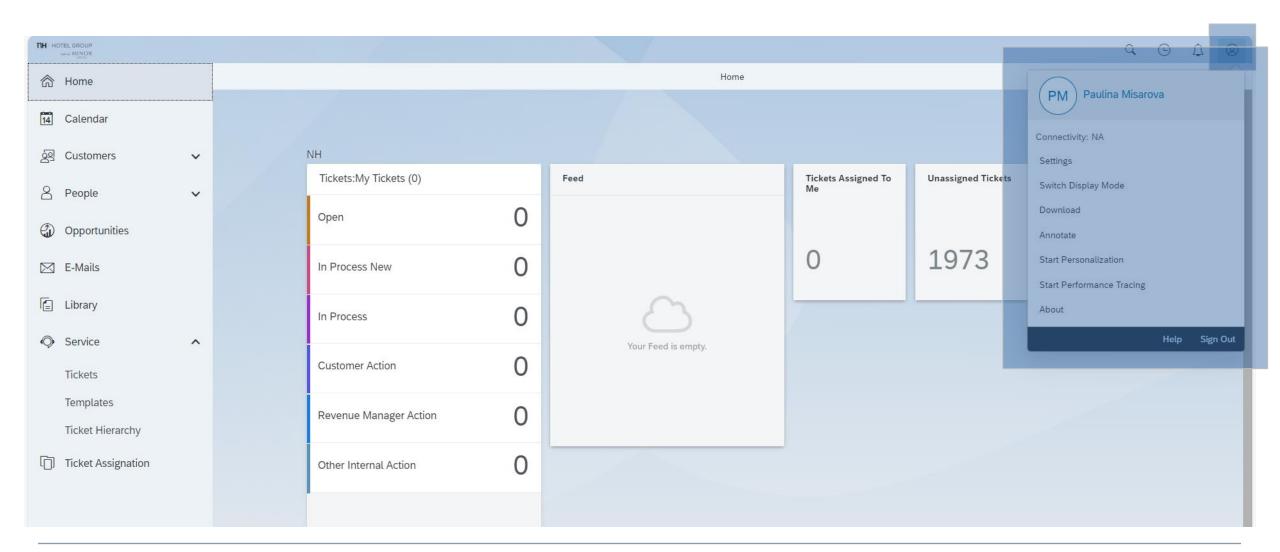


Look and Feel



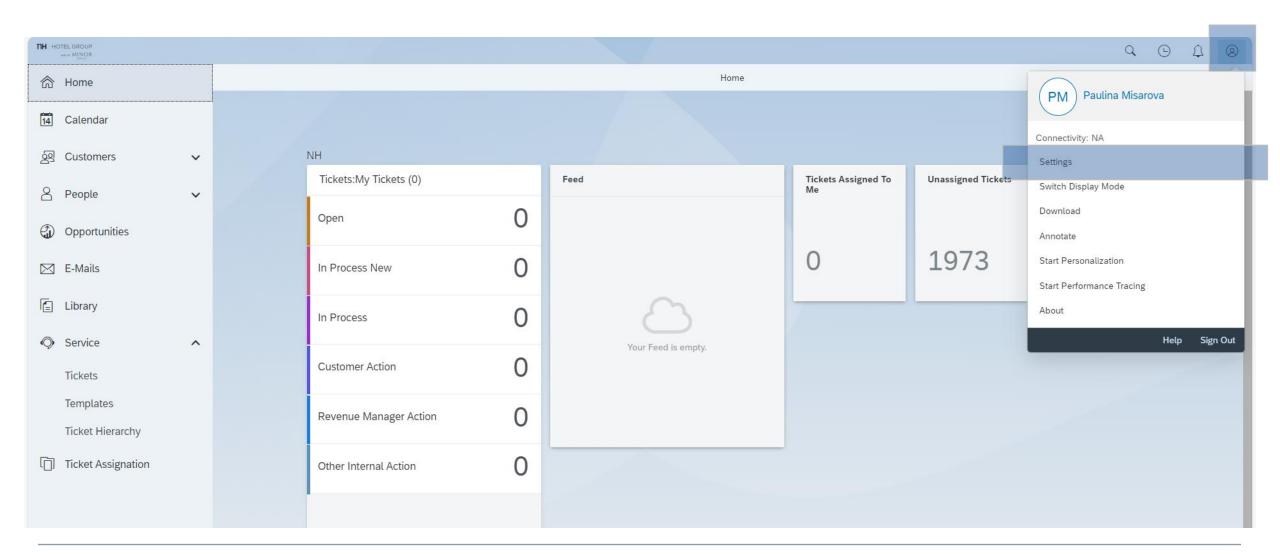


Look and Feel- Personalization & Settings



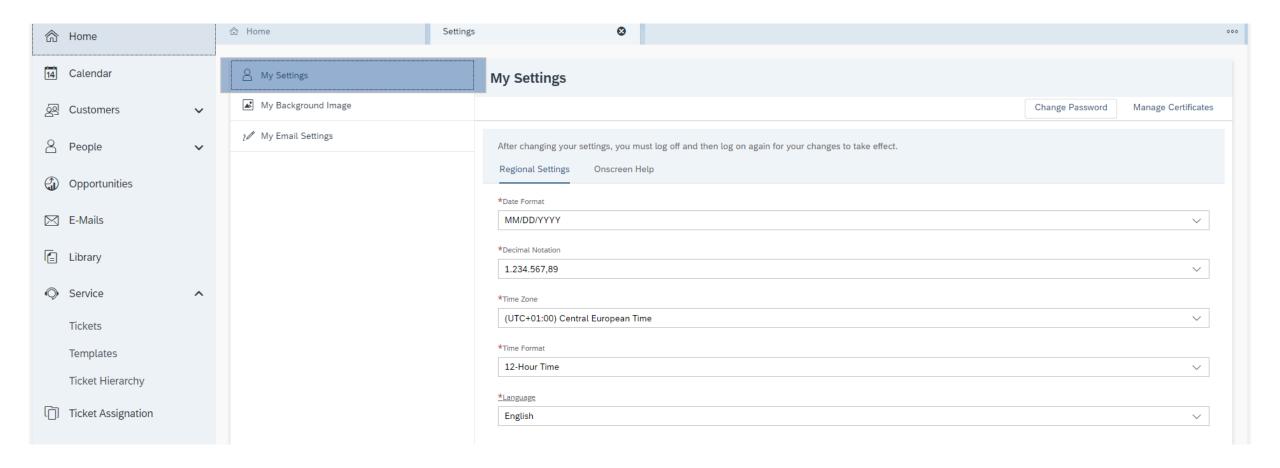


Look and Feel- Settings



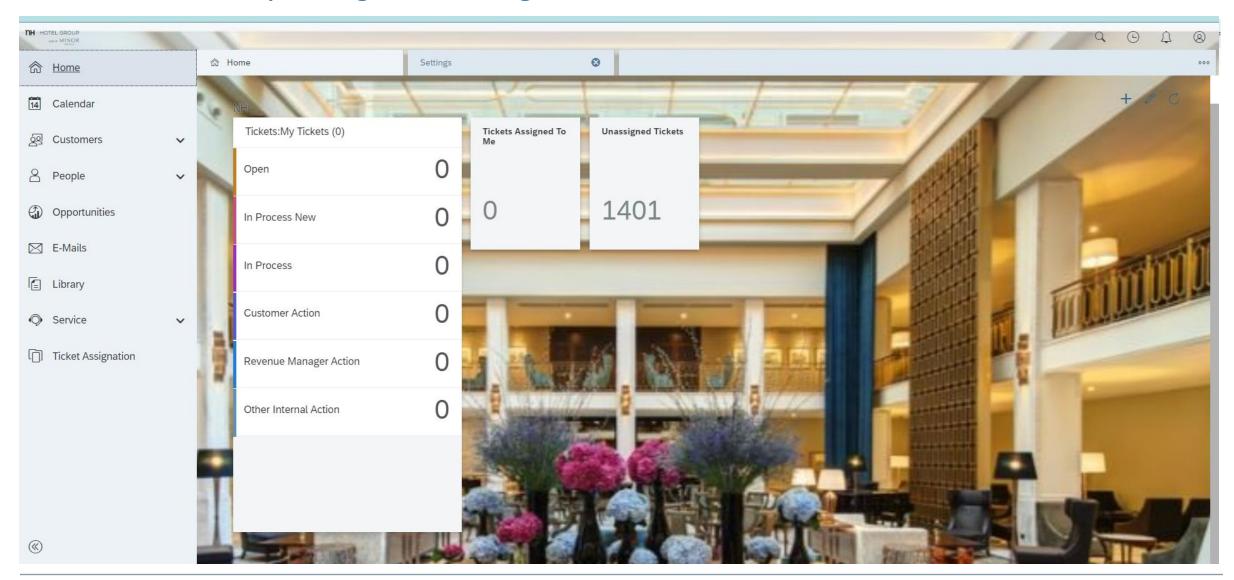


Look and Feel- My Settings



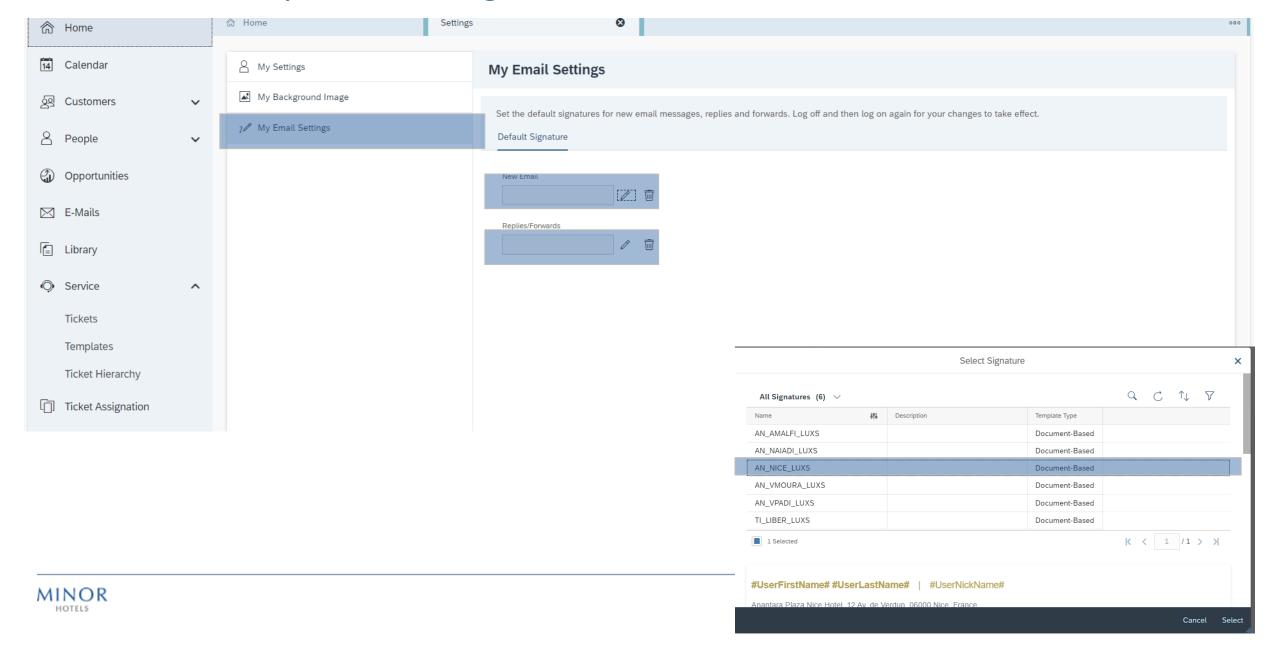


Look and Feel- My background image

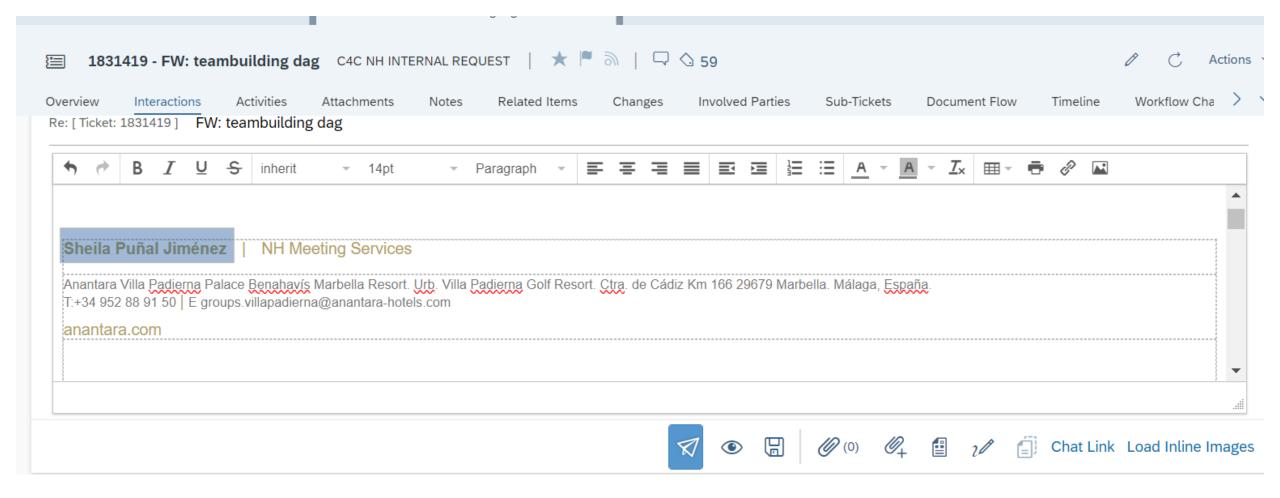




Look and Feel- My e-mail settings



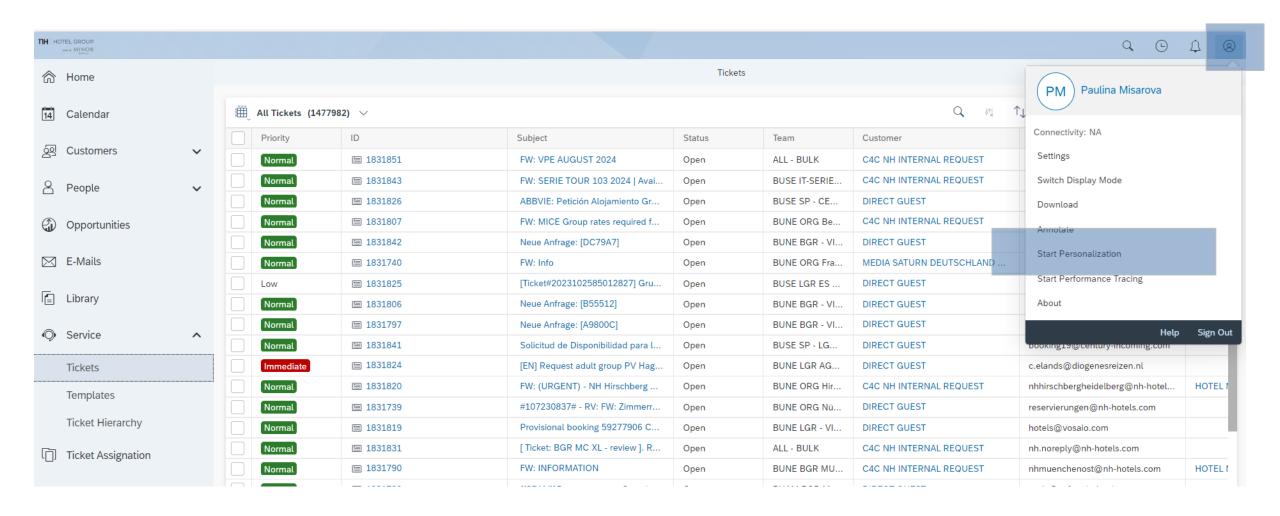
Look and Feel- My e-mail settings



Notice that your emails will be sent from and to a generic email address depending on your hotel or GEM. However, clients will know who are talking to via the signature.

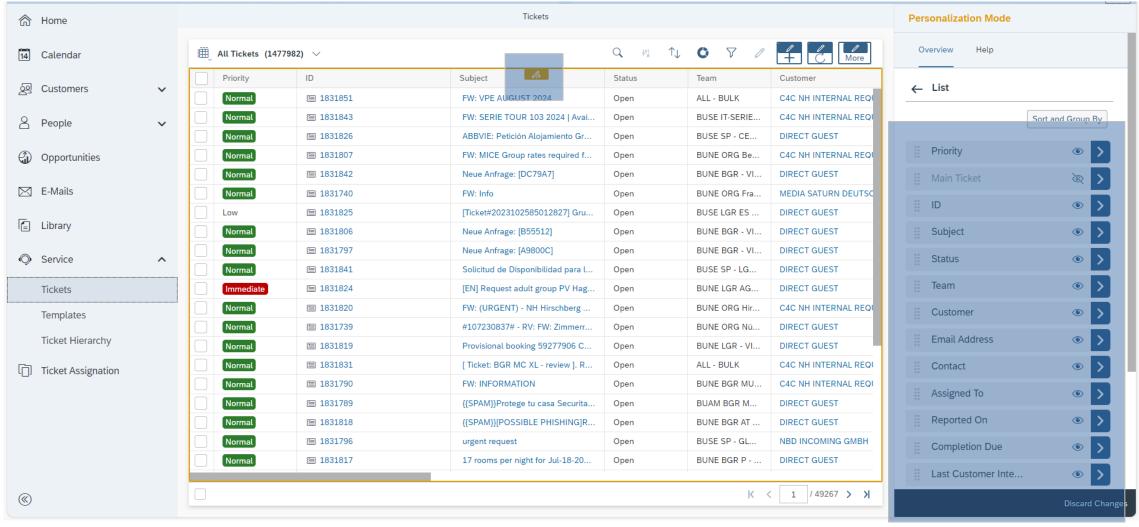


Look and Feel- Personalization





Look and Feel- Customizing columns order

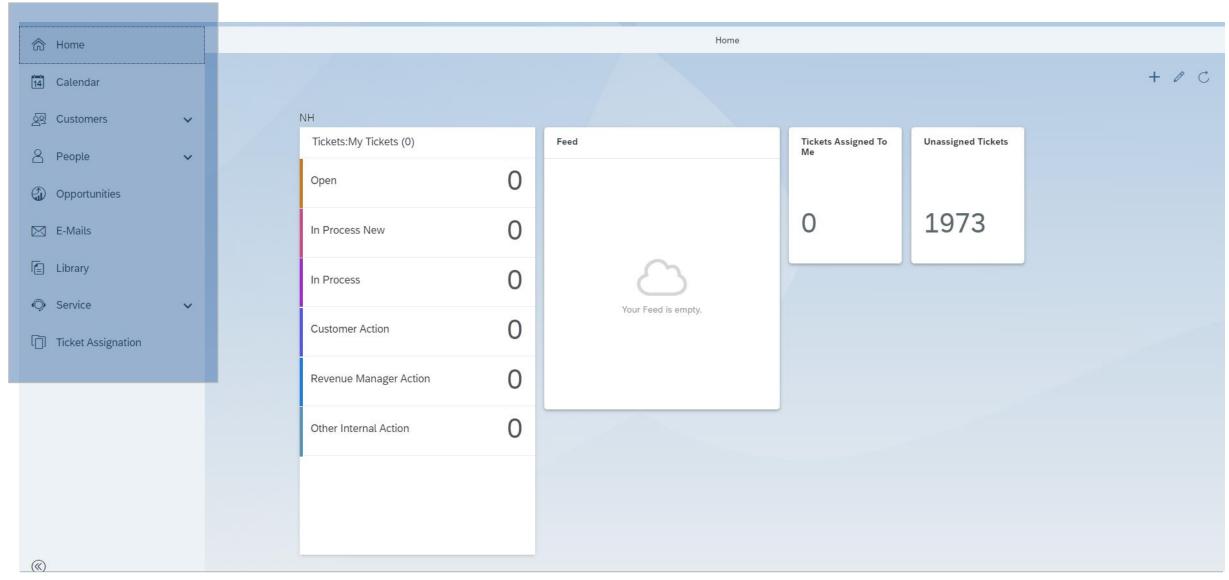


The yellow pencil shows the fields you are able to arrange. On the right-hand list, you can move around the columns order and make them visible or not, When finishing, click on "end personalization" to save



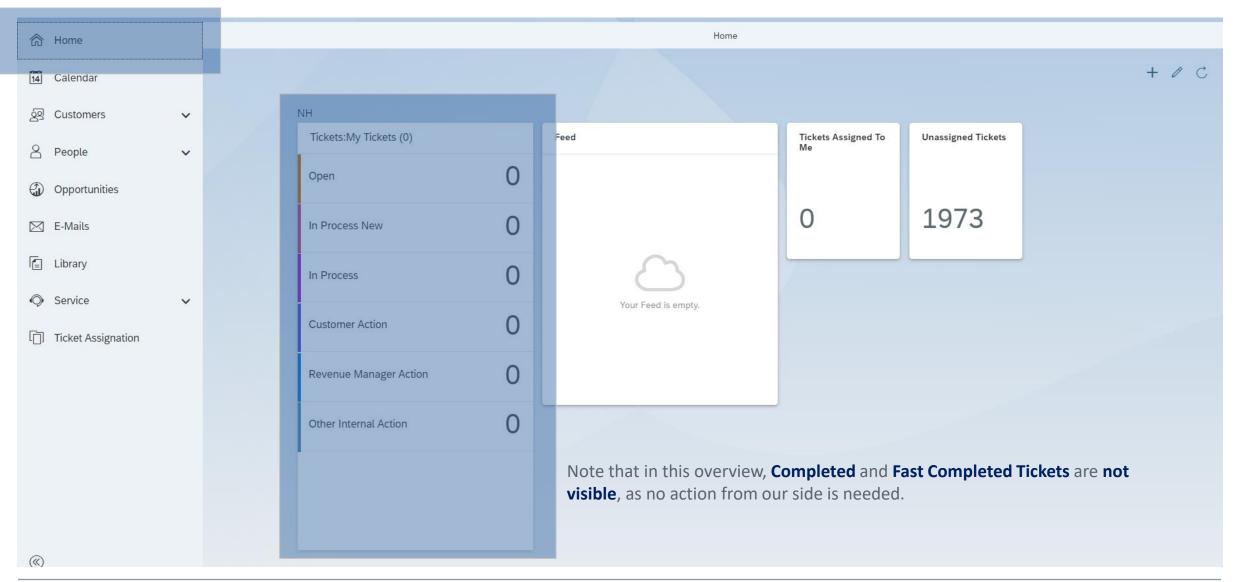


Look and Feel- Left Task Bar



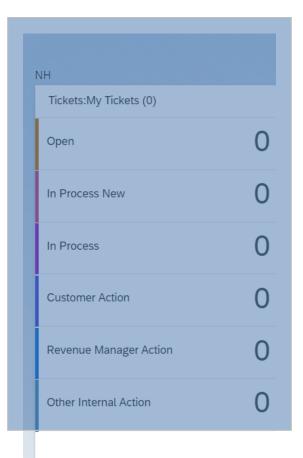


Look and Feel- Home



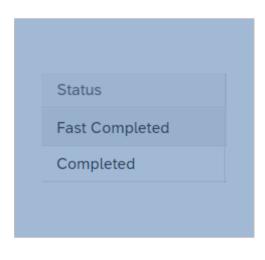


Look and Feel- Home



- Open: tickets not yet managed by anyone. By default, all tickets enter in status "Open"
- **In process new:** status to be set in all tickets from the moment we start working on it. We are actively working on the ticket. It means:
 - From the moment we start reading it , do the assessment call, check availability, etc.
 - When you are disrupted, e.g. by a call for another group, you change the status of the
 ticket you were initially working on to "In Process" and save as you are no longer
 working on this ticket but are focussing on another group. In theory you can only have 1
 ticket in "In Process New".
- In process: status automatically set by the system whenever we receive a reply from anyone.
 - When you need to stop working on the ticket and aren't finished (so from status "In Process New" back to "In Process")
- **Customer Action:** status to be set manually by us whenever we are waiting for crutial customer information which does not allow us to proceed quoting. This status stops SLAs.
 - When no feedback in 48 hrs, you complete the ticket.
- Revenue Manager Action: status to be set manually by us whenever we are waiting for a revenue answer to proceed quoting. (new e-mail creation-recommended)
- Other Internal Action: status to be set manually by us whenever we are waiting for an answer from someone inside NH Hotel Group part of Minor answer to proceed quoting.

Look and Feel- Home



• Fast Completed:

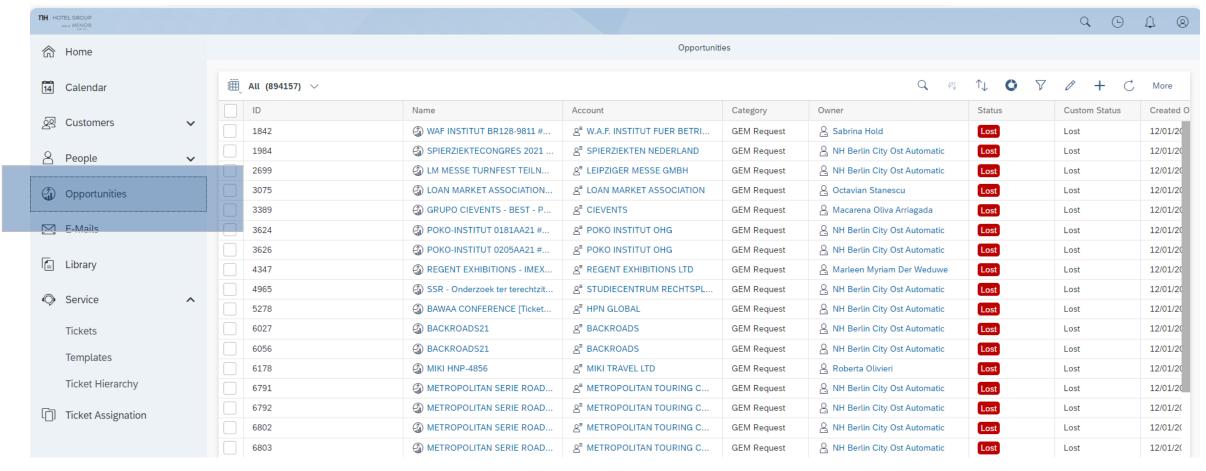
- when an interaction is received in a ticket in which no action from the user is required;
 e.g. auto-reply emails, thanks emails from clients. In general, these type of mails are considered in a second cycle, not the first mail entering
- when the user is able to answer the e-mail without checking any other tool or platform (it means, without checking TMS, Evolution, Internet, etc.). In general, these type of mails are considered in a second cycle, not the first mail entering
- Duplicates
- tickets that belong to an existing ticket: the interaction of the newest ticket is moved to the oldest. Once moved, the status of the newest ticket is set as "Fast Completed"
- business forwarded internally to another department (CRO, standalone hotel, social event towards hotel so any business not handled by GEM/GGT).
- **Completed**: proposal / contract sent.
 - Within the BF you keep track of the next contact moments, like follow up, option limit date, date for signed contract to be returned, etc. so the ticket in C4C can be in status "Completed", even though the sales process is not finalized yet.

• Cycle Change:

A ticket is entering a 2nd cyle whenever it goes from In process to another status and there is more than 1 interaction withing the ticket.



Look and Feel- Opportunities

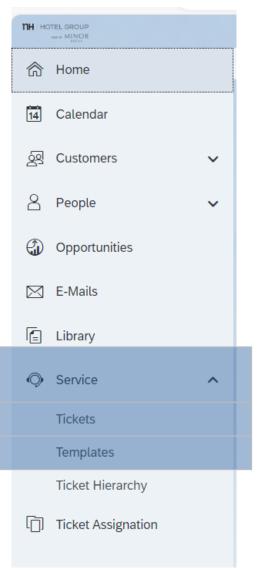


We need to link the booking file to the Ticket request; this is done via Opportunities.

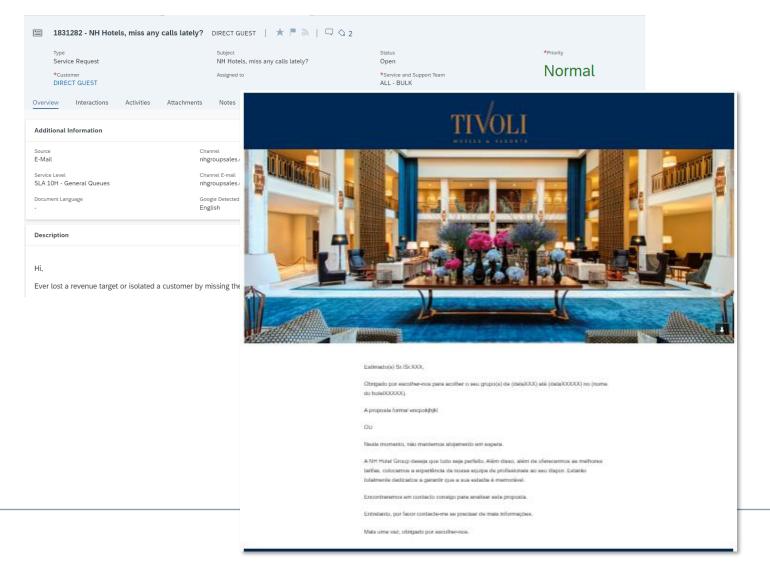




Look and Feel- Service

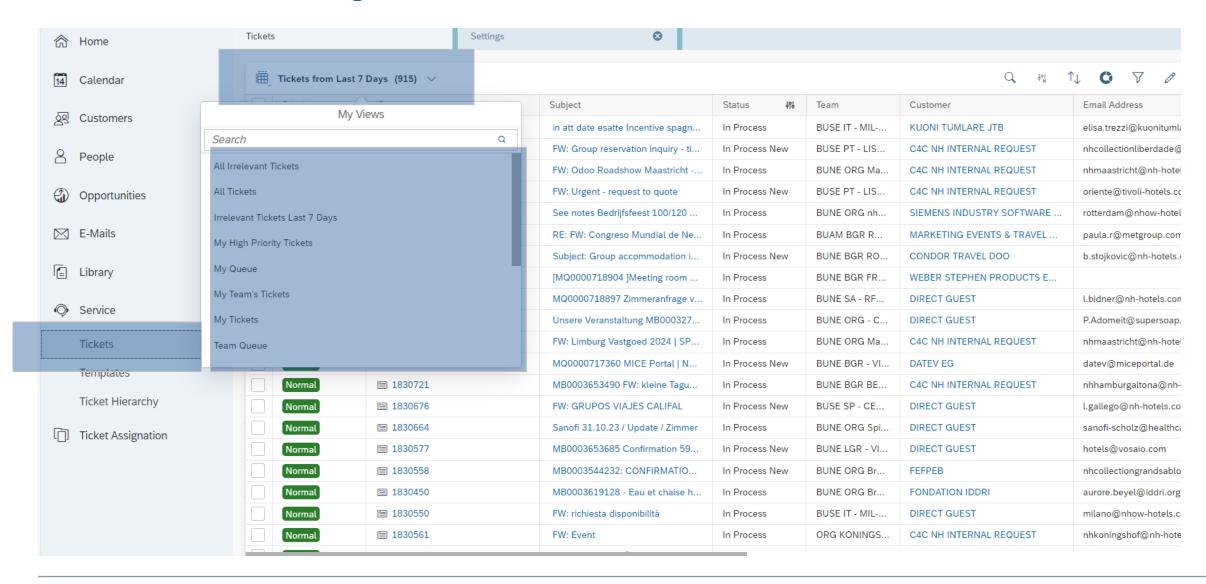








Look and Feel- Filtering tickets





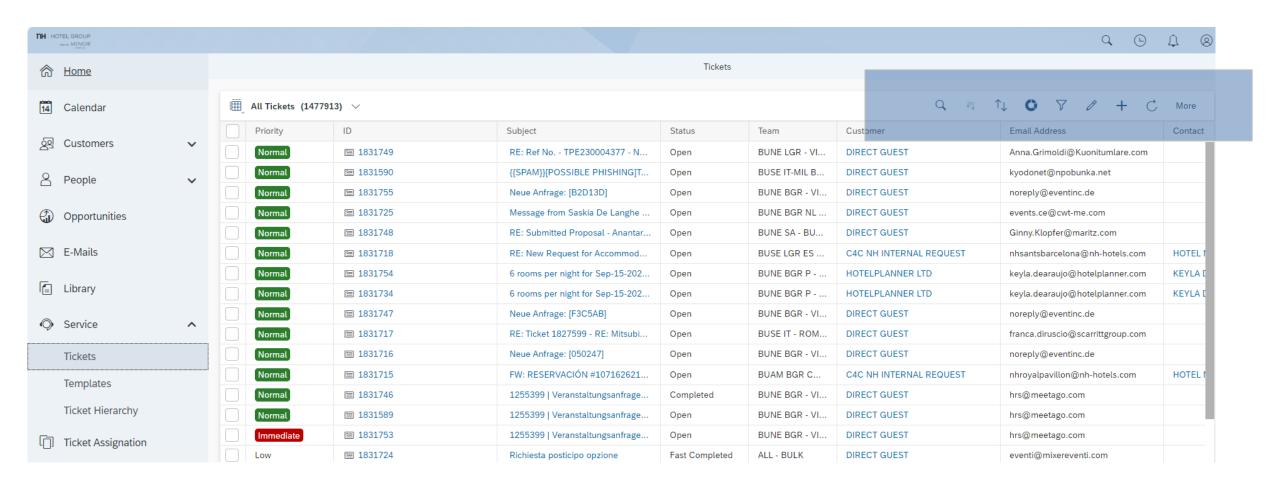
Look and Feel- Filtering tickets



How to filter your Tickets:

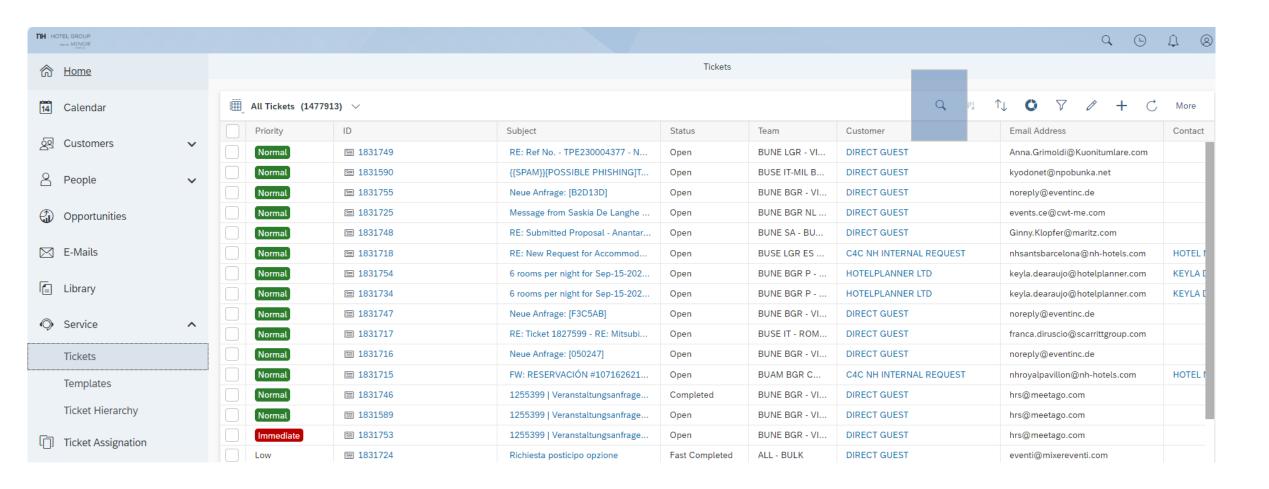
- All Irrelevant Tickets = all spam tickets (can't be seen in any other filter)
- All Tickets = all tickets from all service teams
- •All Irrelevant Tickets Last 7 Days = all spam tickets (can't be seen in any other filter)
- •My Queue = tickets with status 'open' and 'in process' under my name
- •My Team's Tickets = tickets assigned to your service Team
- •My tickets: (Open, In process, In process new, Customer Action, Revenue Manager Action, Other internal Action or Completed)
- **Tickets assigned to me** = only tickets under my name (in a status different from Completed & Fast Completed)
- Tickets from last ... days = all tickets filtered by creation date
- Tickets I created = all tickets created by me
- Tickets with my Involvement: Tickets handled by me
- Unassigned Tickets = all tickets (except irrelevant) which are not assigned yet

Look and Feel- Right corner bar



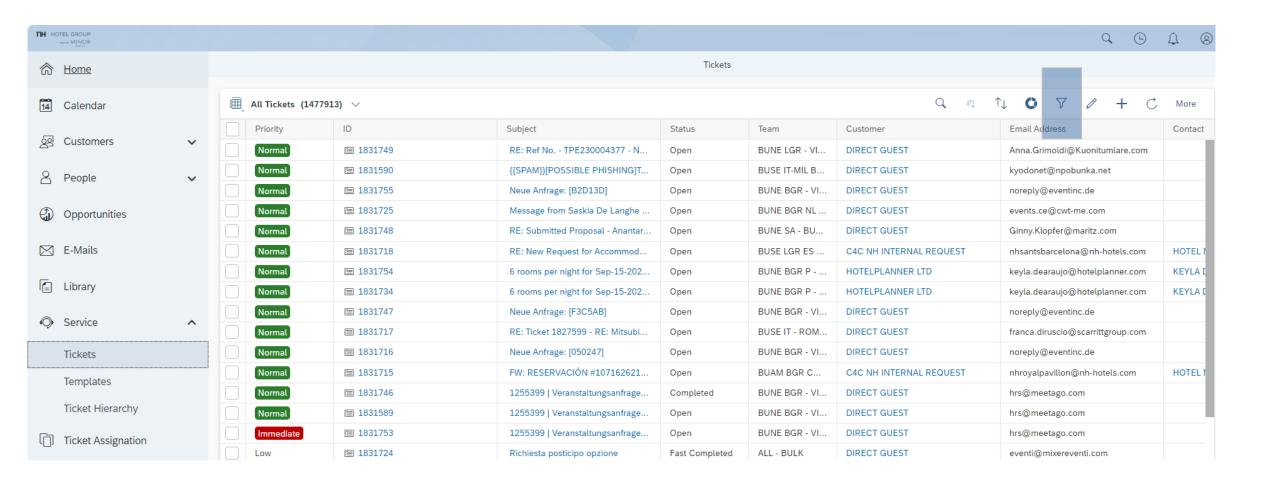


Look and Feel- Search function



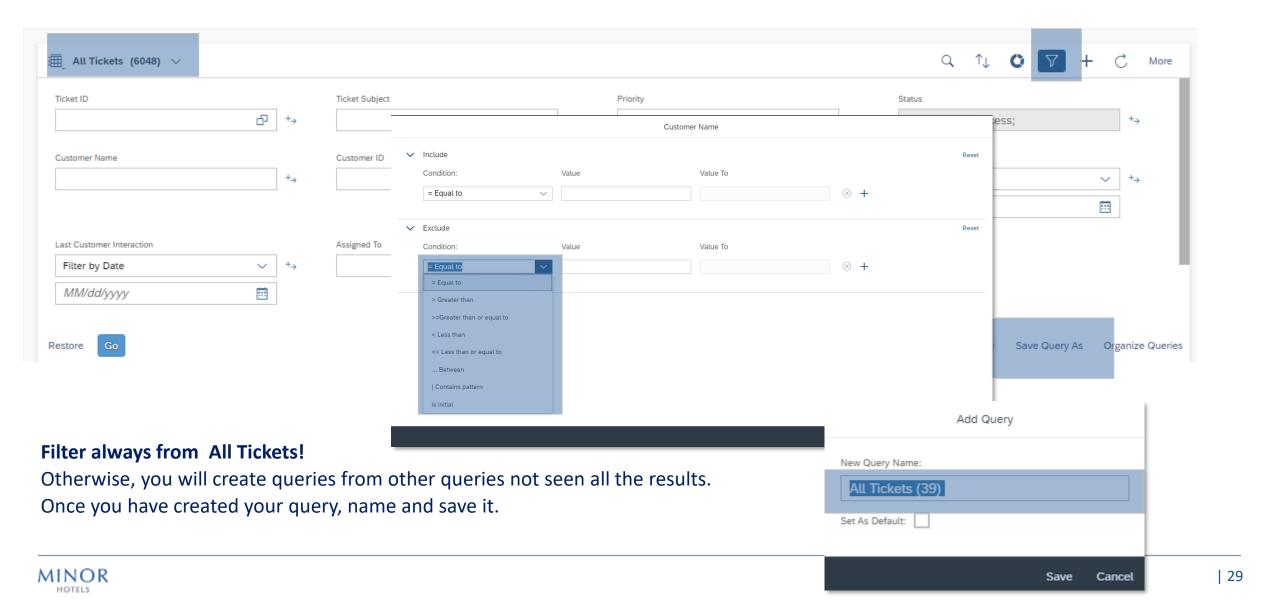


Look and Feel- Queries

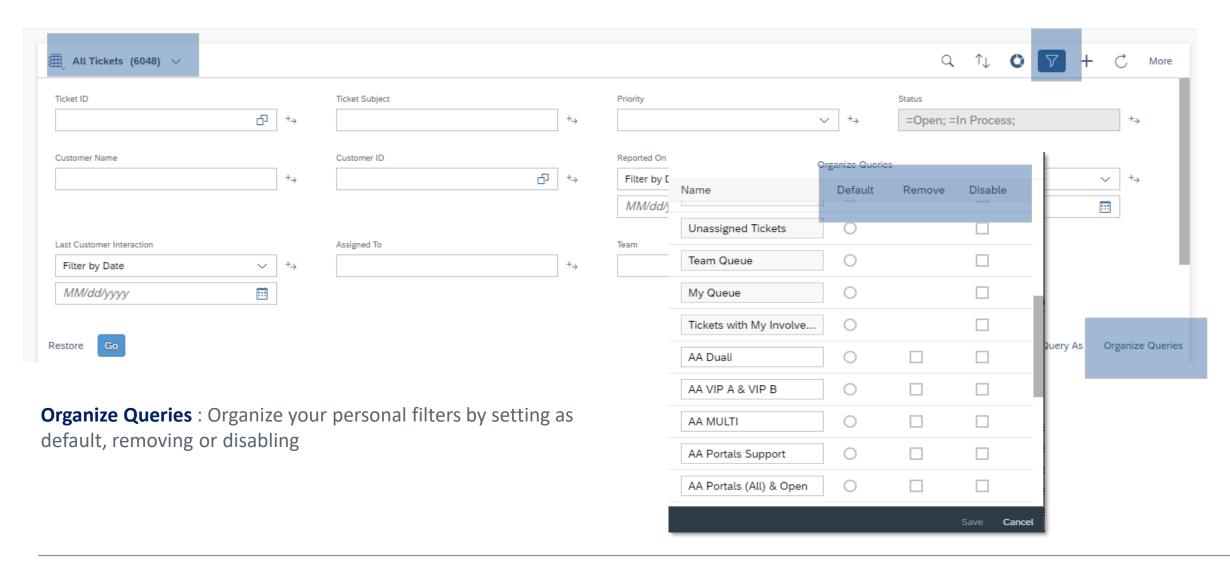




Look and Feel- Creating Queries

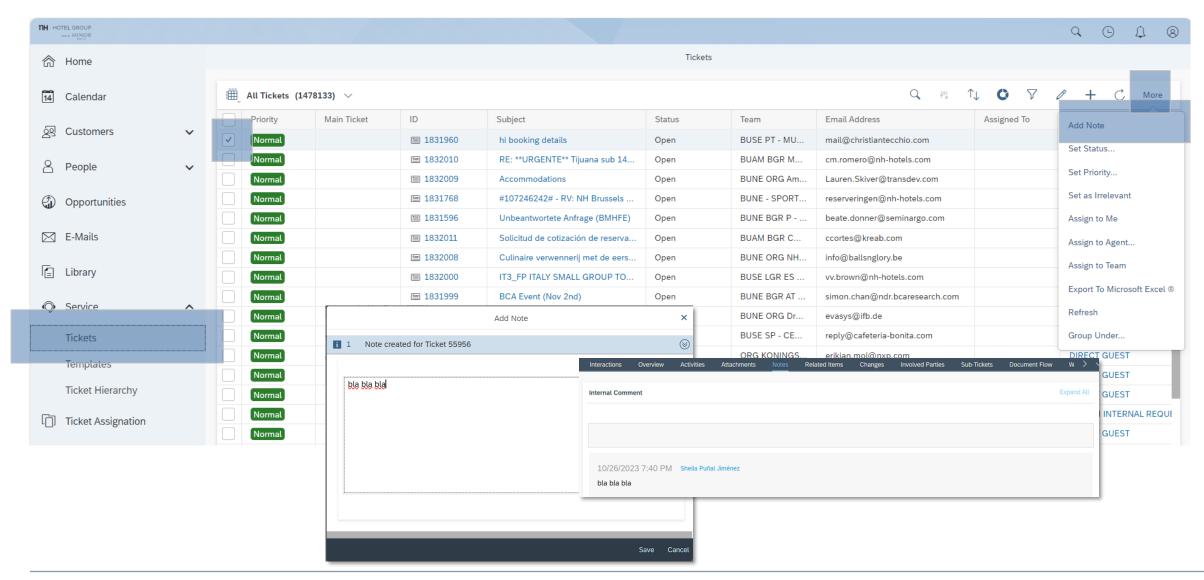


Look and Feel- Organizing Queries



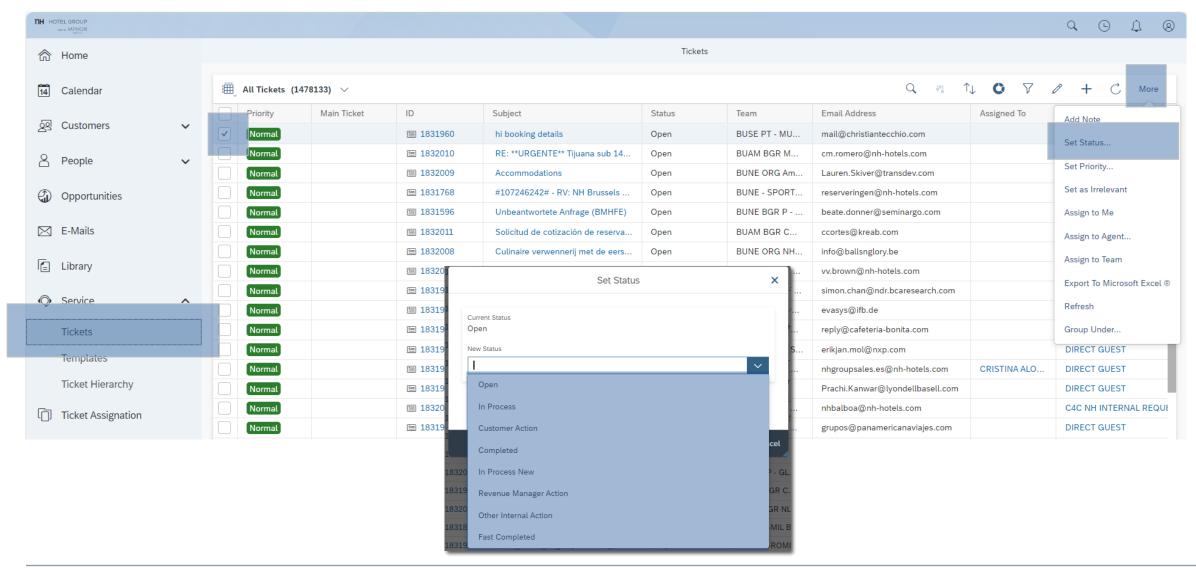


Look and Feel- Adding notes in Tickets



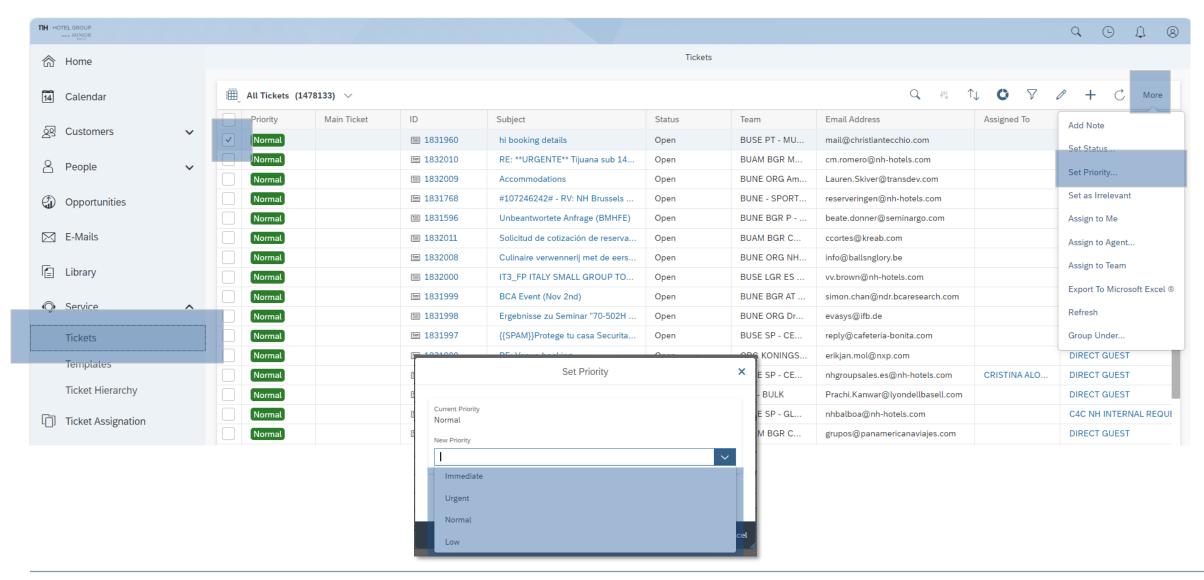


Look and Feel- Setting Status in Tickets



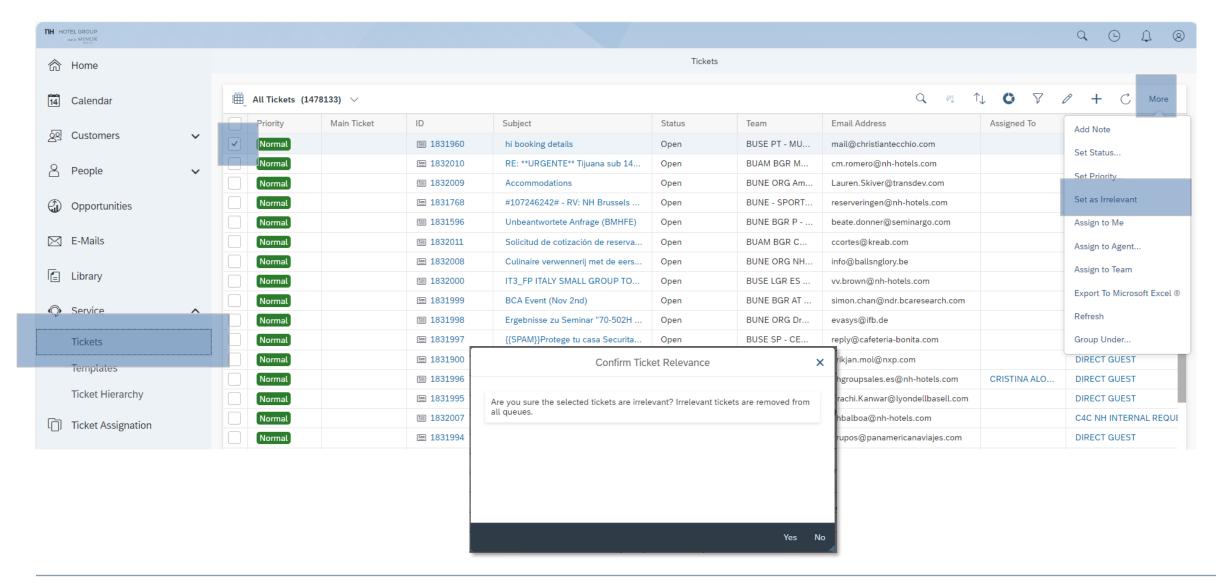


Look and Feel- Setting Priority in Tickets



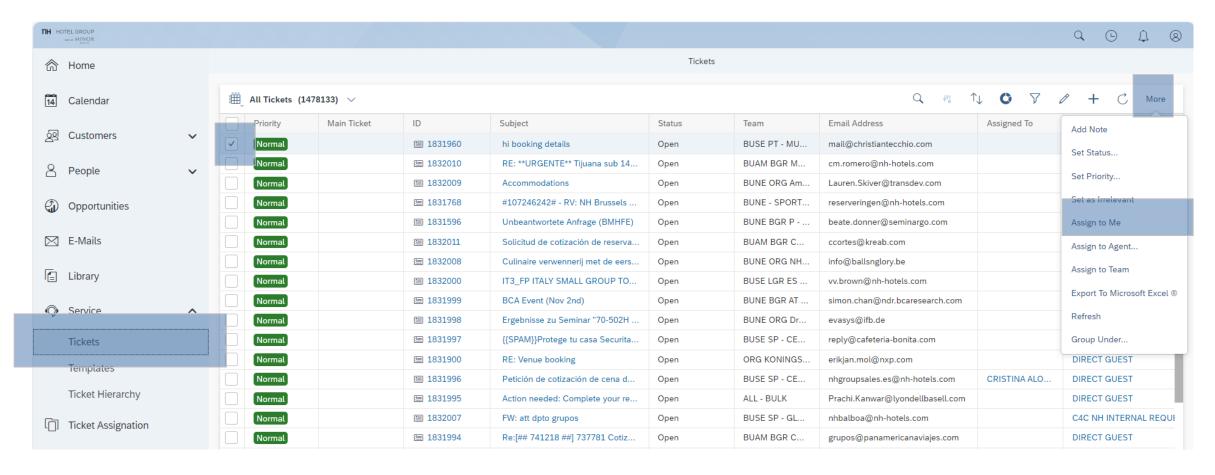


Look and Feel- Setting Tickets as Irrelevant



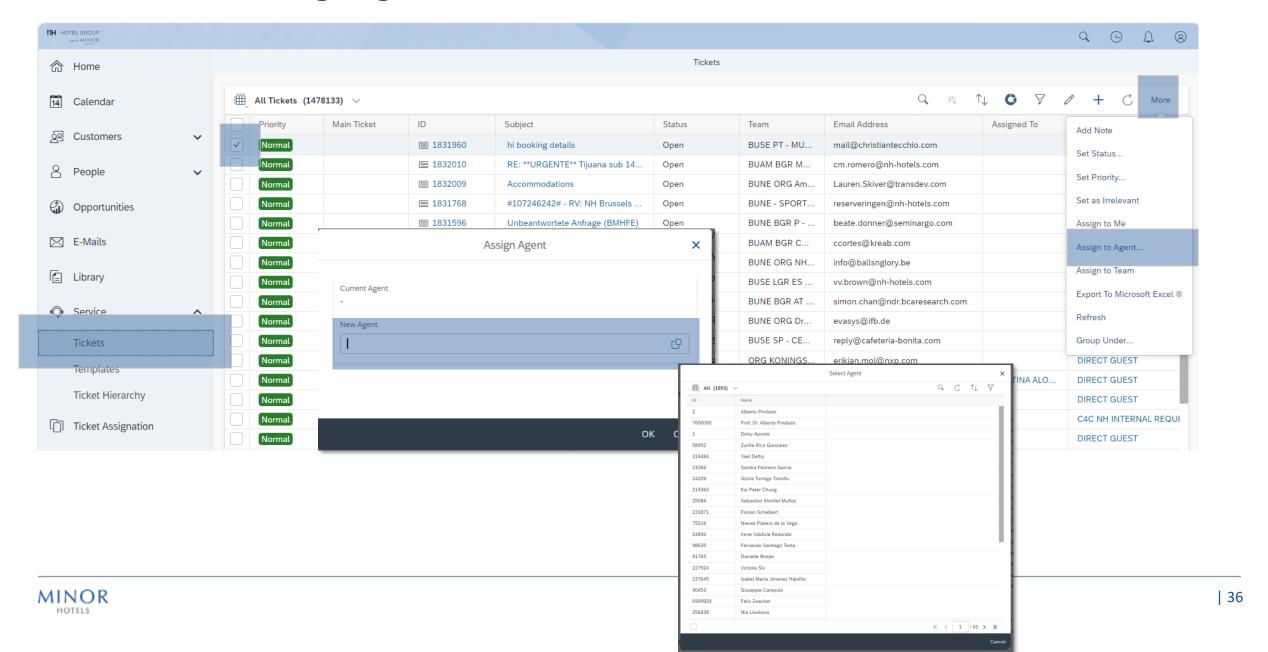


Look and Feel- Assigning Tickets to yourself

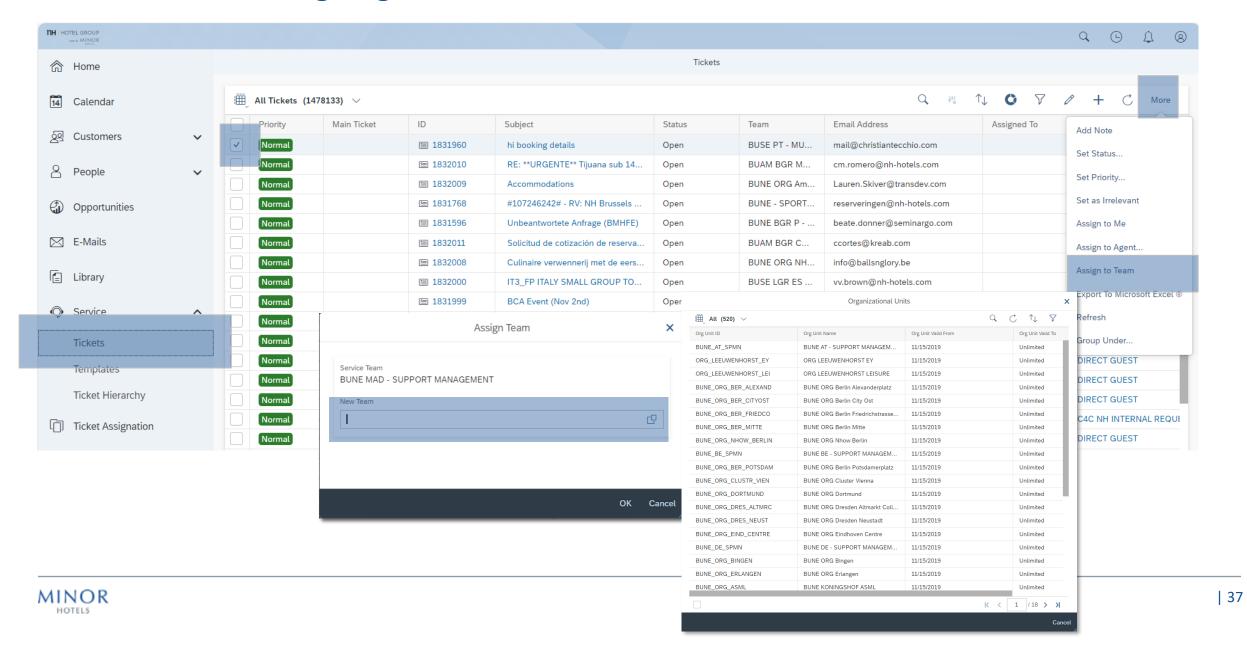




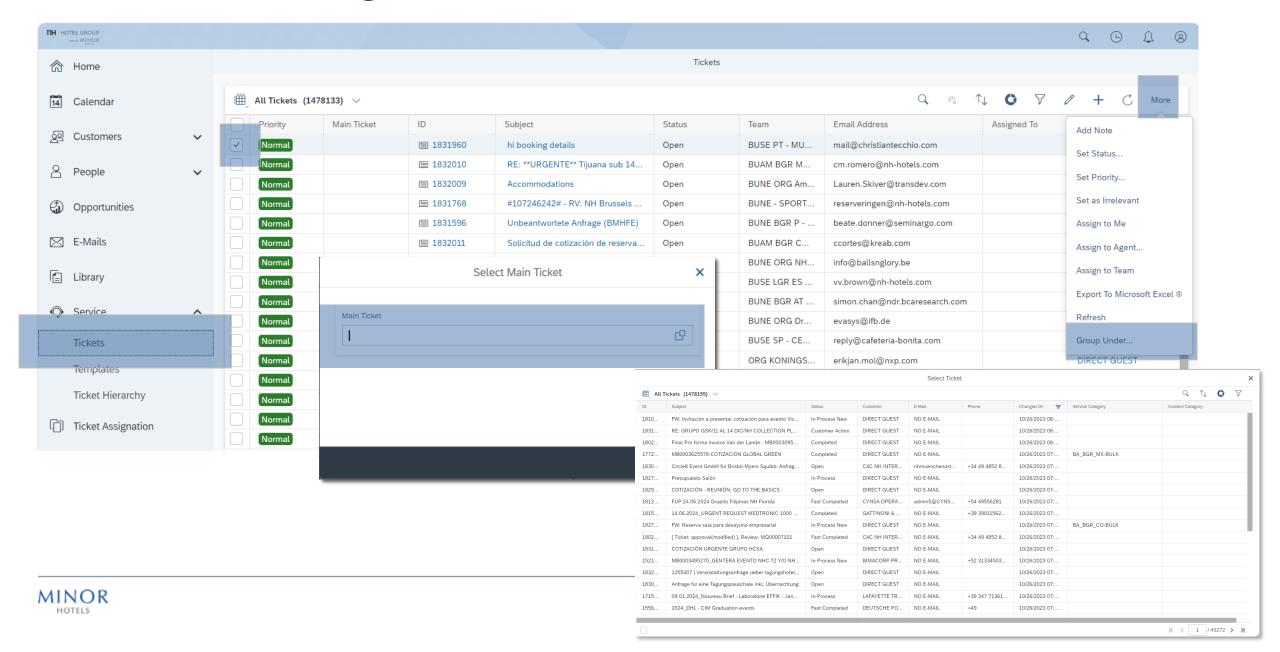
Look and Feel- Assigning Tickets to someone else



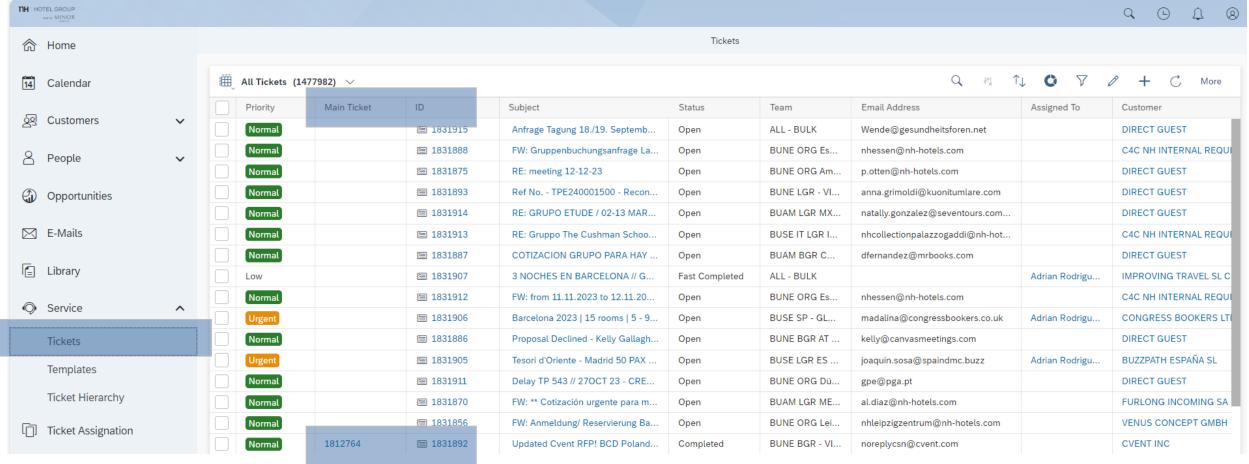
Look and Feel- Assigning Tickets to a Service Team



Look and Feel- Creating sub-tickets



Look and Feel- Creating sub-tickets



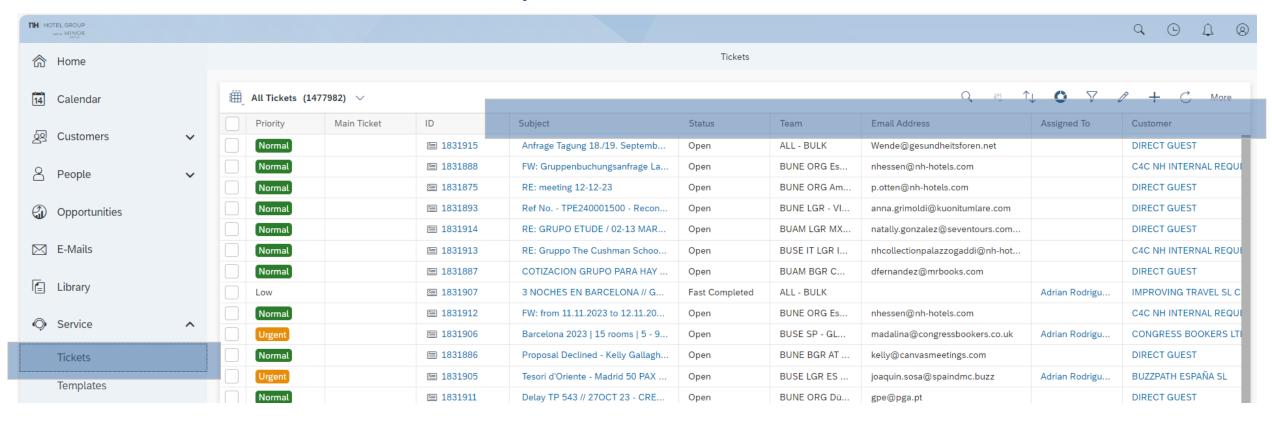
C4C creates a ticket ID for every new incoming e-mail. Automatically, it creates sub-tickets for certain customers (CVENT, Kactus, etc.)

Main Ticket & ID columns must be included in the ticket's layout.

Every time a new sub-ticket enters the Main one, Main changes the status into "In process". Agent must check the new sub-ticket and proceed accordingly.



Look and Feel- Ticket's columns layout



• **ID**: ticket number

• **Subject** : Email subject

• **Status**: Ticket Status

Team: Service Team the ticket is assigned to

- Email address: Sender email address
- **Assigned to**: Whom the ticket is assigned to
- Customer: PID (internal for C4C) of the Main Client
- Etc.



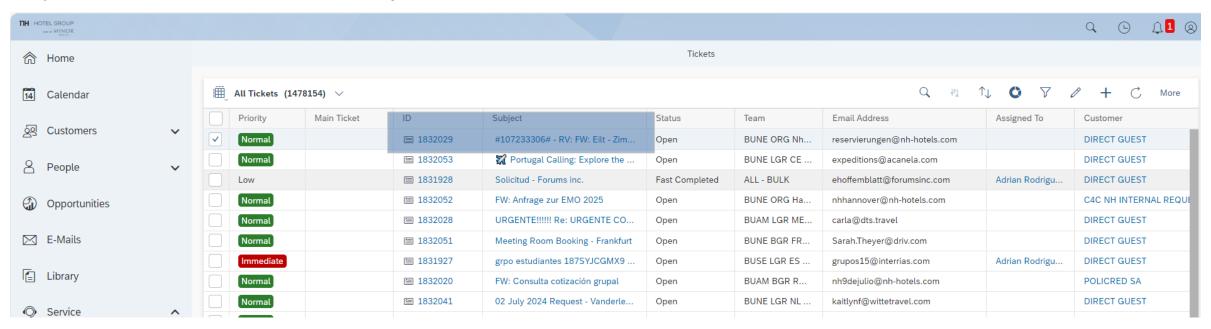


How to handle a new request: Ticket & Opportunity



How to handle a new request: Opening Tickets

To open a ticket, click on the ticket ID or subject line:

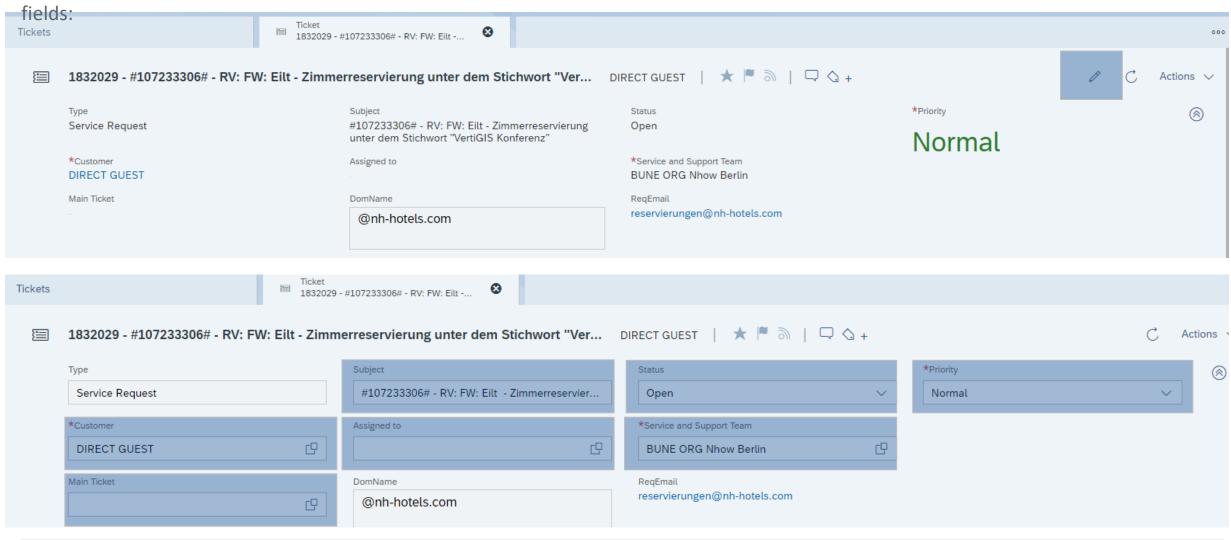


Then the system will open a new tab with the ticket:



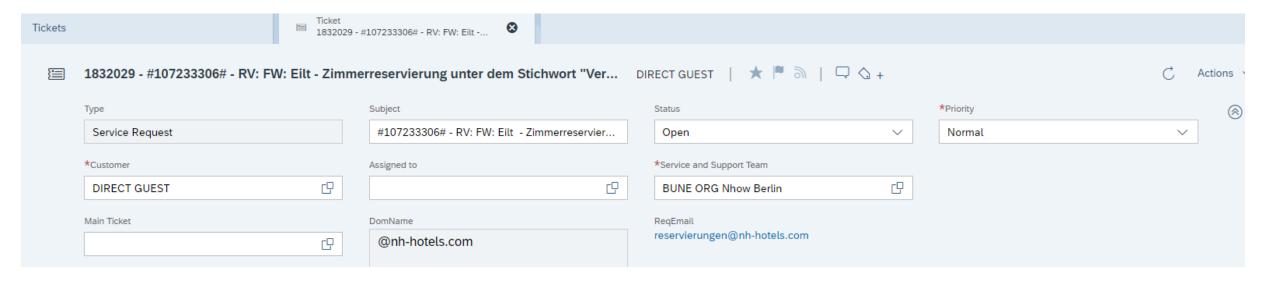
How to handle a new request: Header-fields

Header of the ticket, by clicking the pencil you can edit some





How to handle a new request: Header-fields



Subject You can modify this field. Clients are not able to see changes. You can use it to add info. To make you understand the process of quoting. Ex: Offer sent, Do FUP, Contract Sent, etc.

Status: You can modify the status of the ticket once you have been working on the ticket as per "quotation status"

Priority: you can modify the priority of the ticket to help you to highlight it by your internal criteria, client, lead-time, etc

Service and Support Team: you can modify the ST in case that it is not correct, remember that the ST have different SLAs so it is important to assign the ticket to the correct ST.



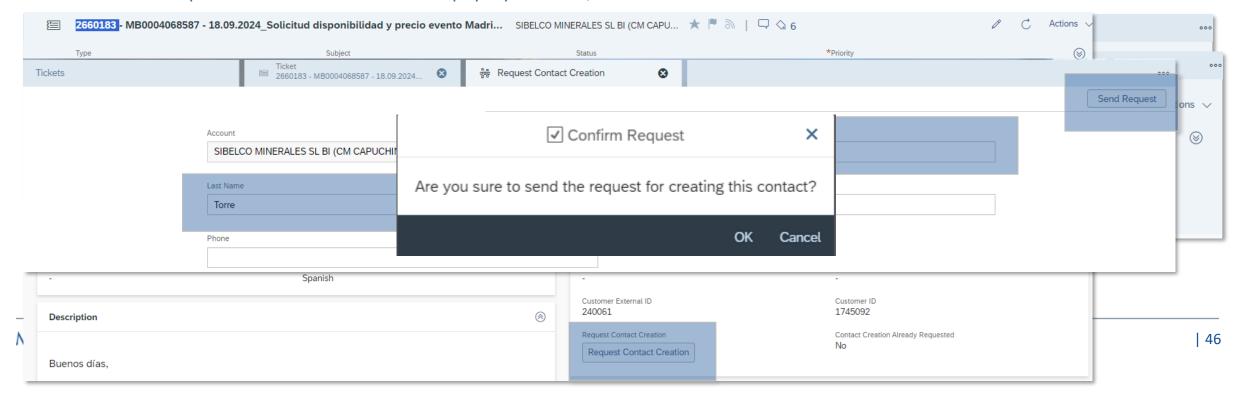
How to handle a new request: Header- Customer

Customer update: It is compulsory to inform the Customer in the Ticket. There are different options:

- 1.Clicking the expanding button, you can find the customer by TMS PID in the External ID filter or by Customer Name
- 2.Once informed in the MQ and/or MB by refreshing the ticket it is updated automatically

How to request a contact customer creation?

- 1.Edit the ticket and select the Customer OR wait for the automatic update via MQ/MB
- 2. Open tab "Overview", navigate to block "Customer" and click on "Request Contact Creation"
- 3.By default, the system enters automatically the Account and the Email (non-editable information). Complete the mandatory fields: first and last name.
- 4. Click on "Send Request" button and confirm the pop-up window,



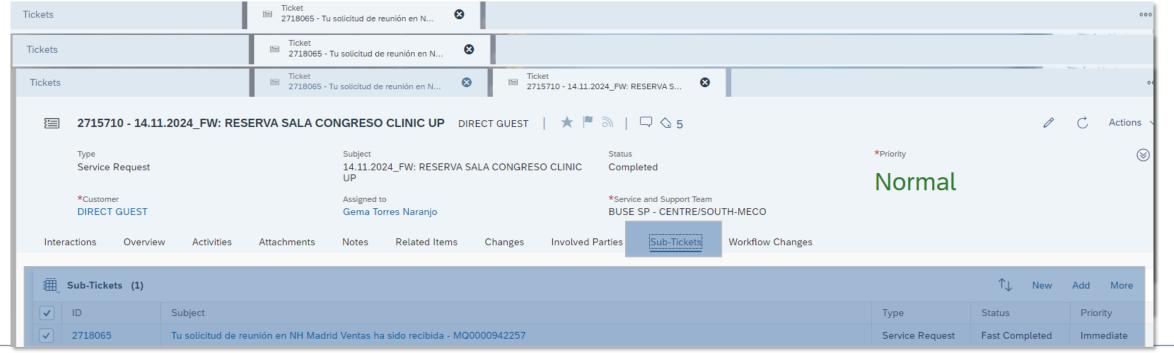
How to handle a new request: Header- Sub-ticket

Sub-tickets: Sub-tickets are created for two main reasons:

- 1.Automatically by C4C and for certain customers (CVENT, Kactus, etc.) See slide 41.
- 2. Manually, in order to manage Mutual Offers

How to manually create and manage a sub-ticket?

- 1.Look for the Main ticket and copy the number.
- 2.Go to the sub-ticket and edit the field "Main Ticket" look for the Main and inform it.
- 3. Sub-ticket will be added to Main. Opportunity has to be linked to the Main Ticket and to the sub-tickets from the moment these enter in a second cycle.

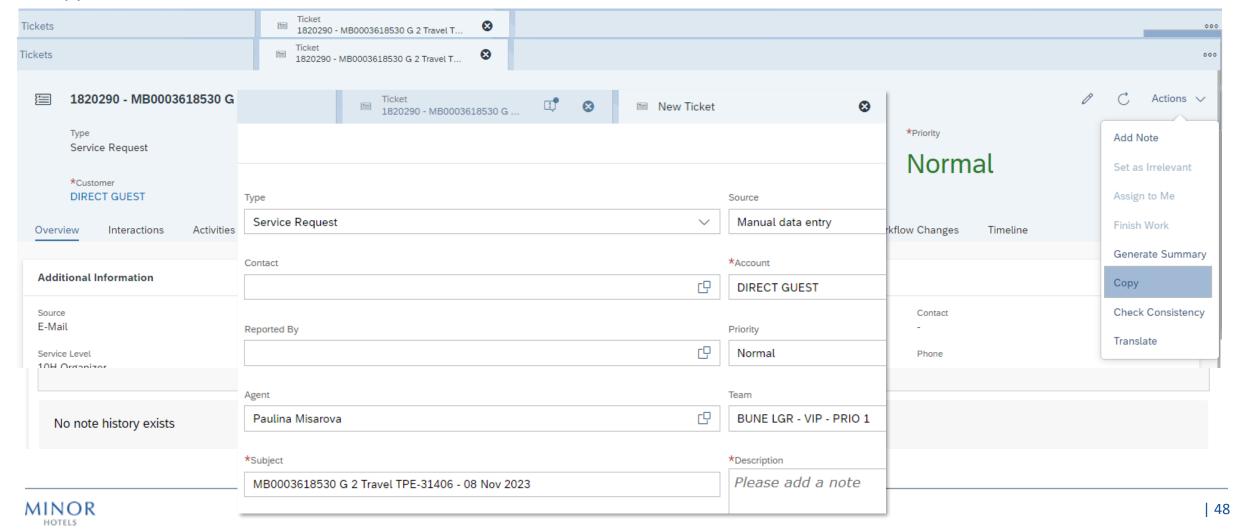




How to handle a new request: Header- Actions

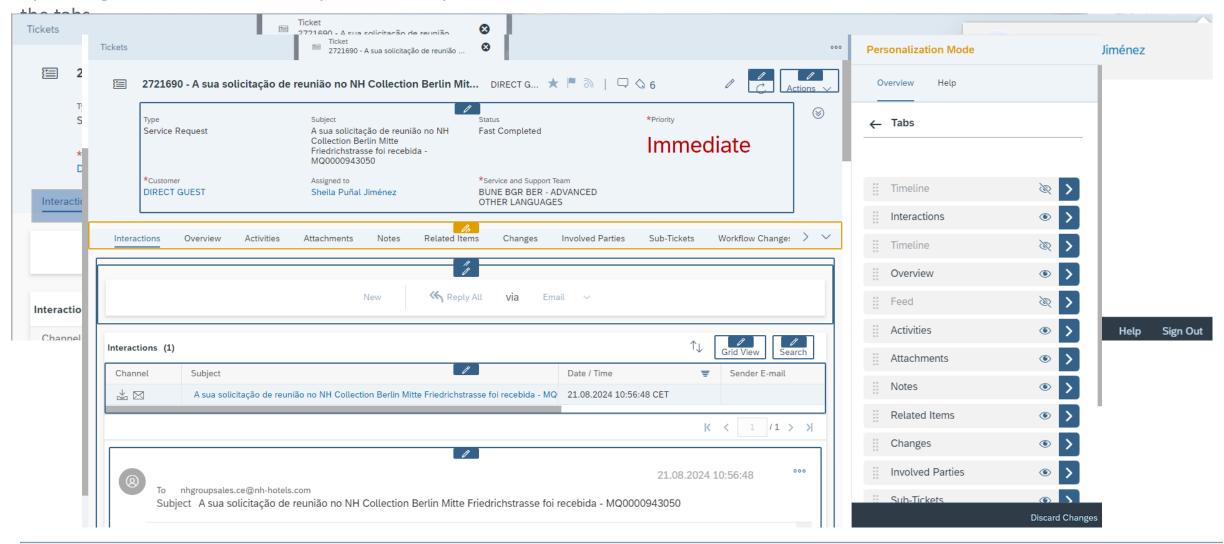
Actions: Main actions you can do inside the ticket:

- 1.Add a note
- 2.Copy this ticket with a different ID



How to handle a new request: Body -Tabs

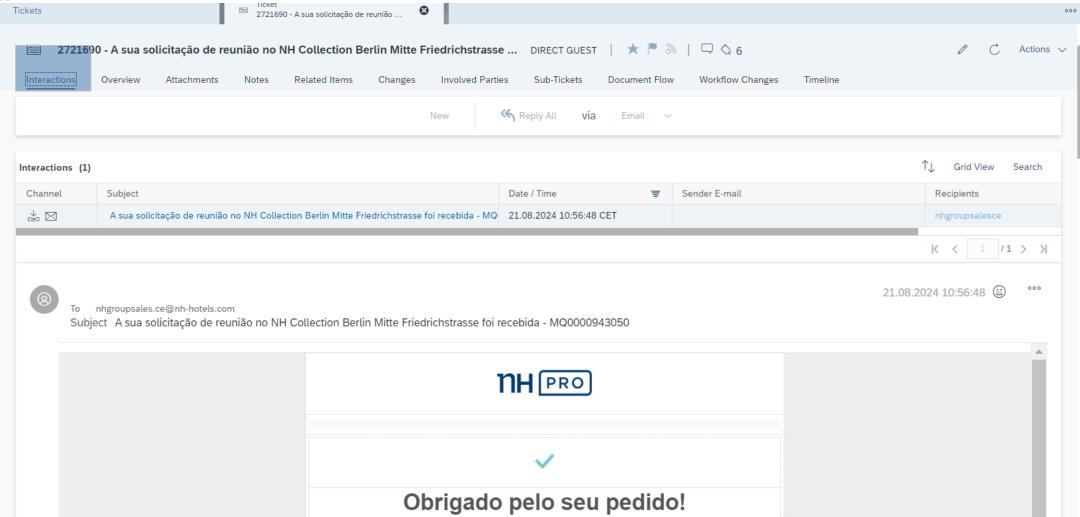
By clicking the User Menu button, you can modify the order of





How to handle a new request: Body –Tabs - Interactions

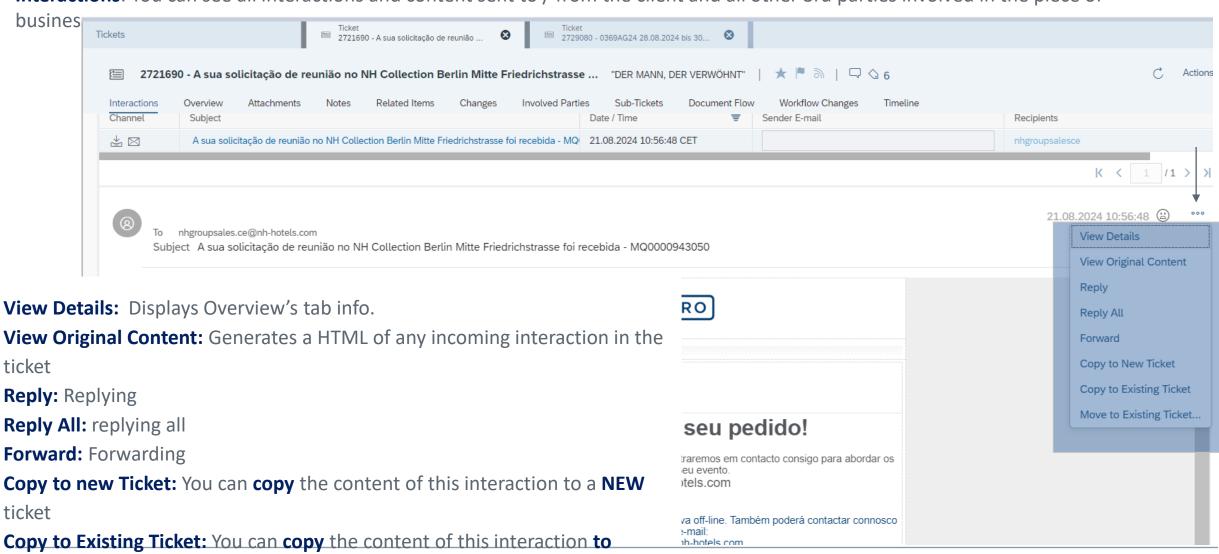
Interactions: You can see all interactions and content sent to / from the client and all other 3rd parties involved in the piece of business.





How to handle a new request: Body –Tabs - Interactions

Interactions: You can see all interactions and content sent to / from the client and all other 3rd parties involved in the piece of

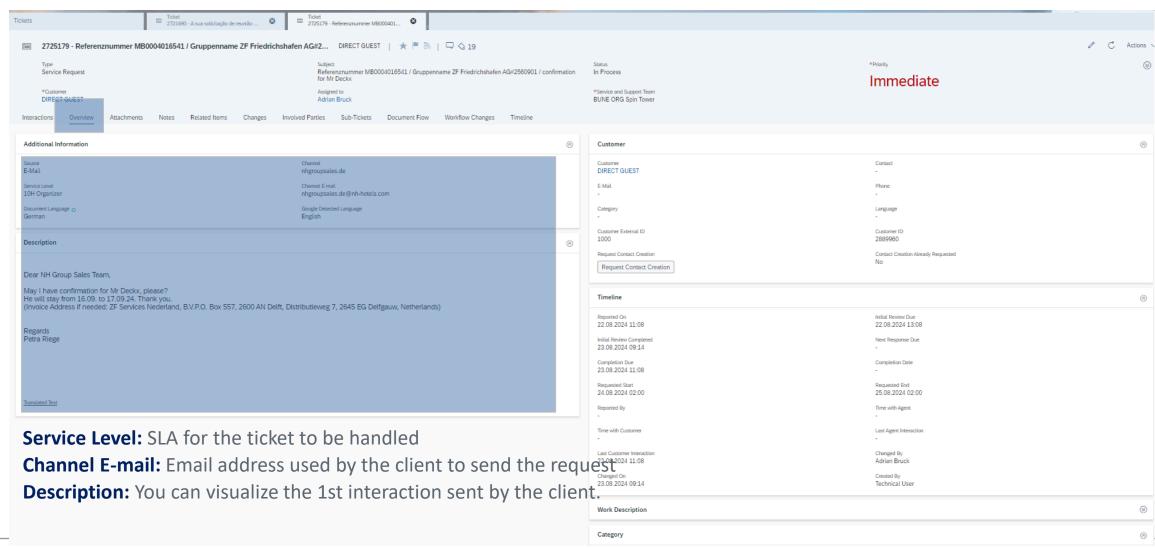


Move to Existing Ticket: You can move the content of this interaction to

another licket

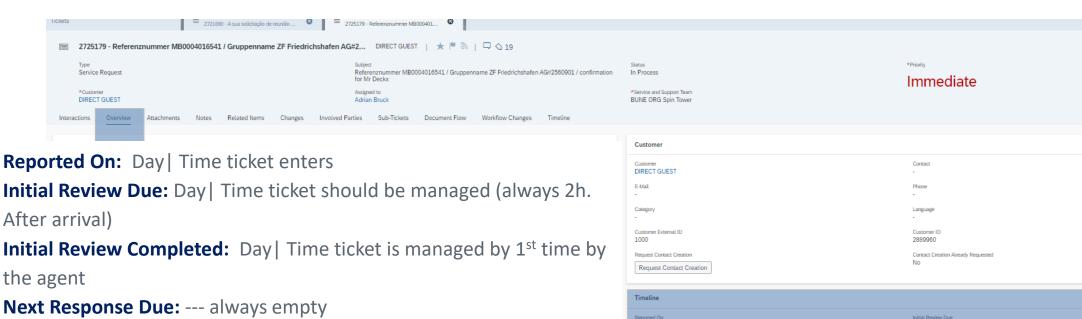
How to handle a new request: Body -Tabs - Overview -Additional Information and Description

Overview: You can see relevant information about the ticket itself.





How to handle a new request: Body —Tabs — Overview — Timeline -



Next Response Due: --- always empty

Completion Due: Day | Time ticket SLA to be completed

Completion Date: Day | Time ticket is completed by agent

Requested Start: -- No relevant info. for GEMs

Requested End: -- No relevant info. for GEMs

Reported By

Time with Agent

Time with Customer

Last Agent Interaction

Last Customer Interaction

By: Agent managing the ticket

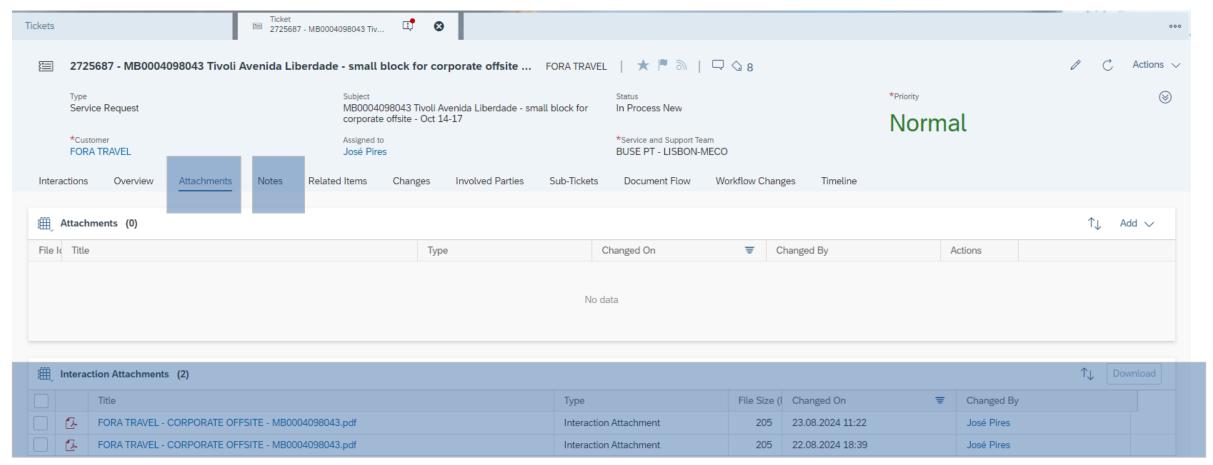
Changed On: Last time ticket has been modified



How to handle a new request: Body –Tabs – Attachments & Notes -

Attachments: You can see all attachements shared with and by the

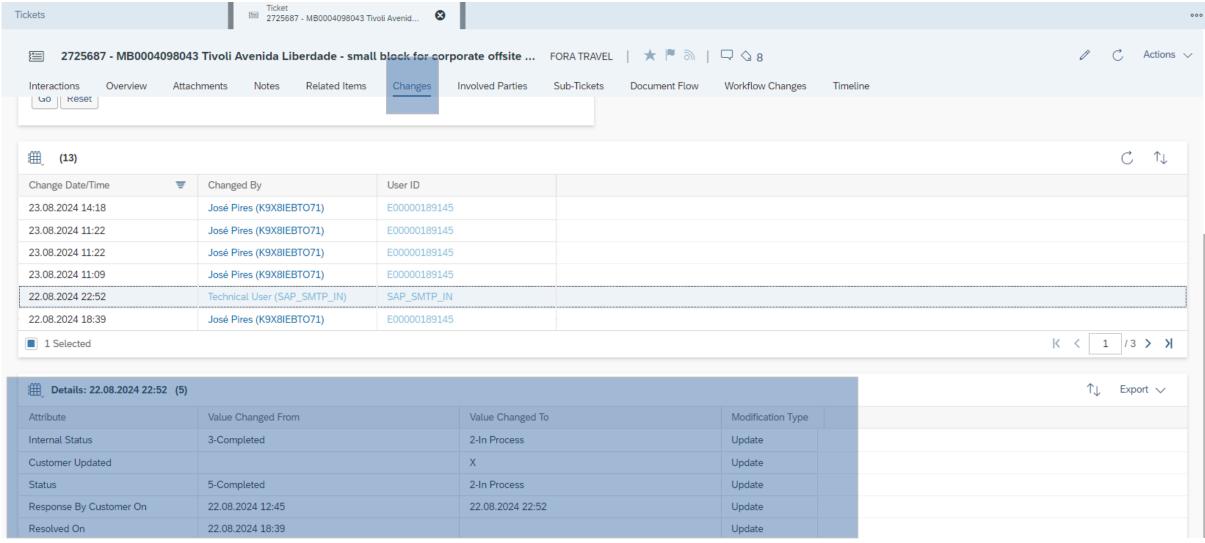
Notes: See slide 33. You can also include notes from inside the ticket





How to handle a new request: Body –Tabs – Changes-

Changes: You can see a log of the ticket management, who, when and what did every action.







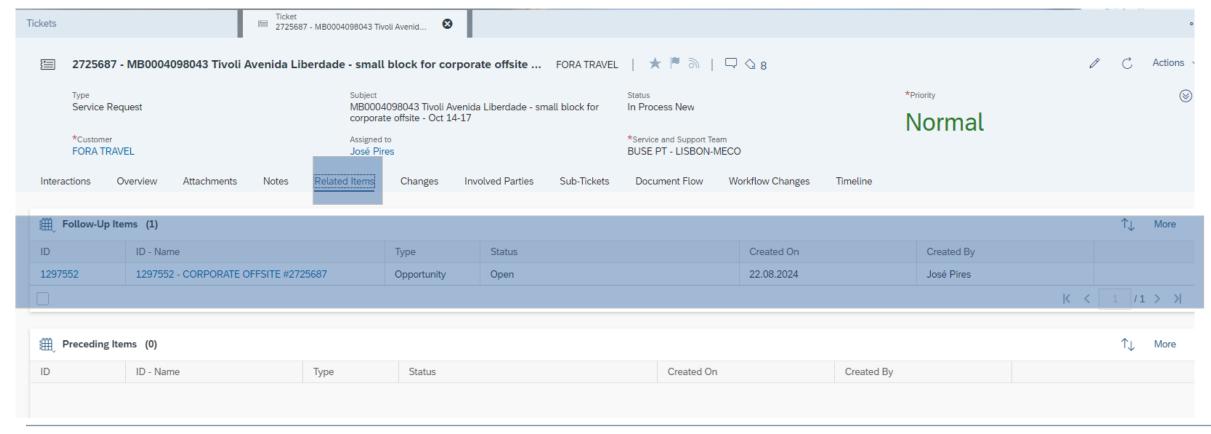


How to create an Opportunity?

How to handle a new request: Body –Tabs – Related Items -

Related Items: Whenever an opportunity is linked to a ticket, it appears here with an unique ID. Remember that only Agencies and Companies PIDs generates Opportunities

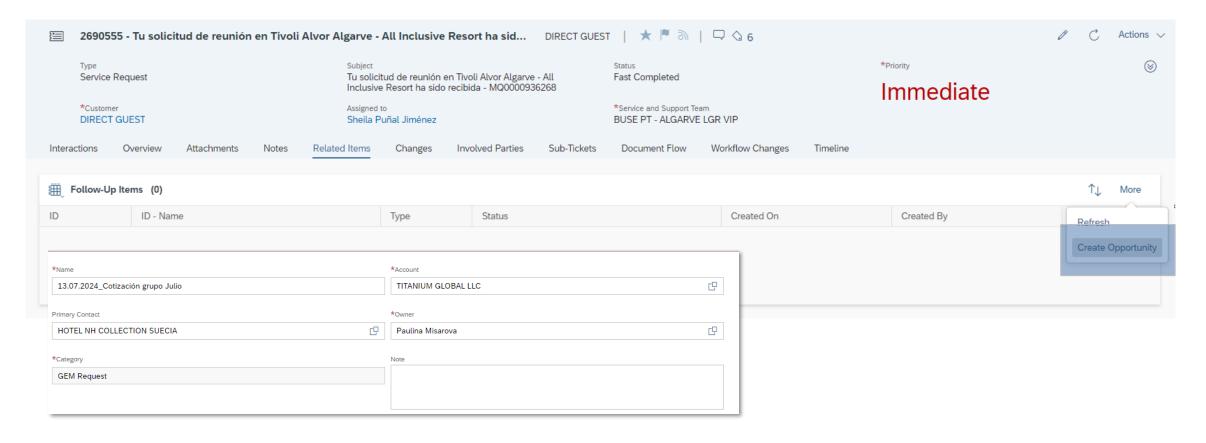
There are 3 different status for opportunities, Lost, Cancelled or Won. Once they are cancelled or lost do not change of status anymore. However as they are linked to TMS and MBs the productivity is taken into account accurately.





How to handle a new request: Body –Tabs – Related Items –Opportunity Creation

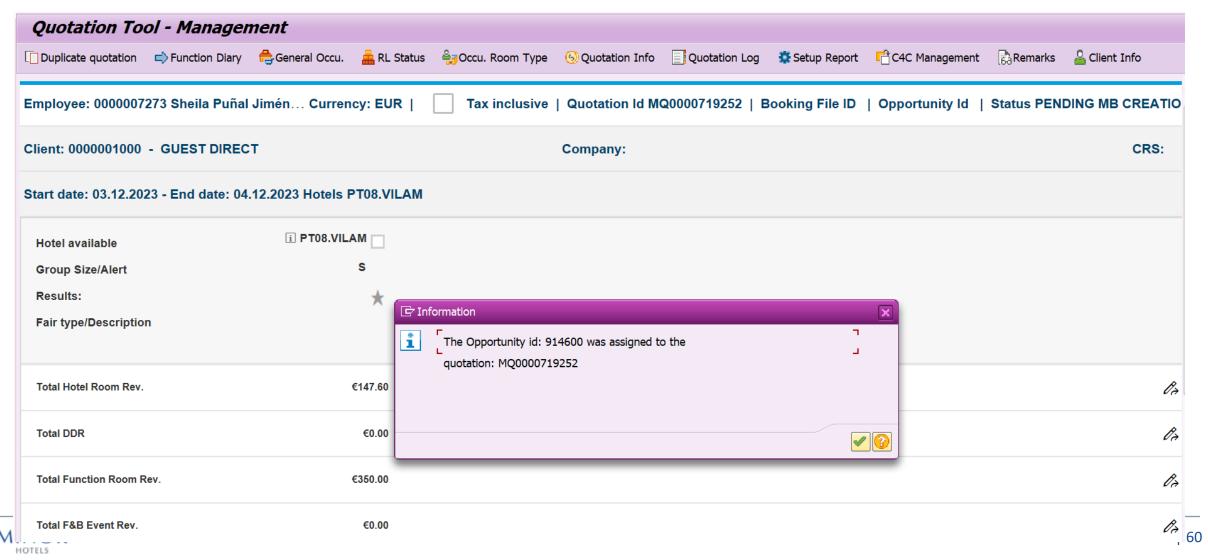
Opportunity: Before creating MQ or MB always create an opportunity. All tickets, MQ or MB except those for transients must always have an opportunity linked to the MB or MQ. This is the link of the two systems and the way our Sales colleagues can track the leads and help us to follow-up them.





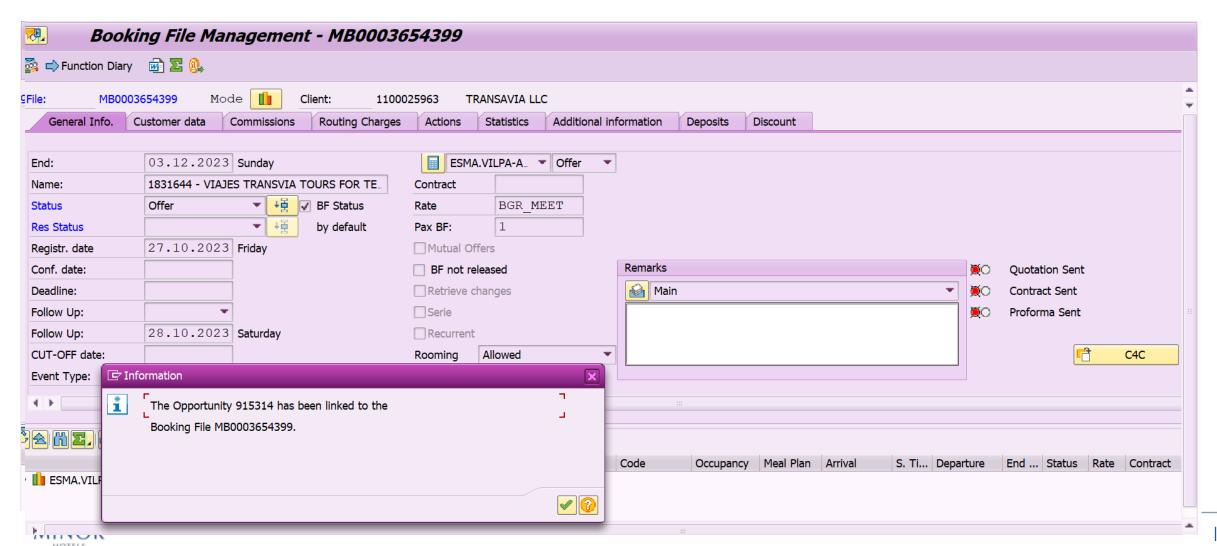
How to handle a new request: Body –Tabs – Related Items – Link Opportunity to MQ

Create MQ as usual (adding the TK to the name of the MQ) and link the opportunity. You may see only pending Opp. to be linked in this pop-up window:



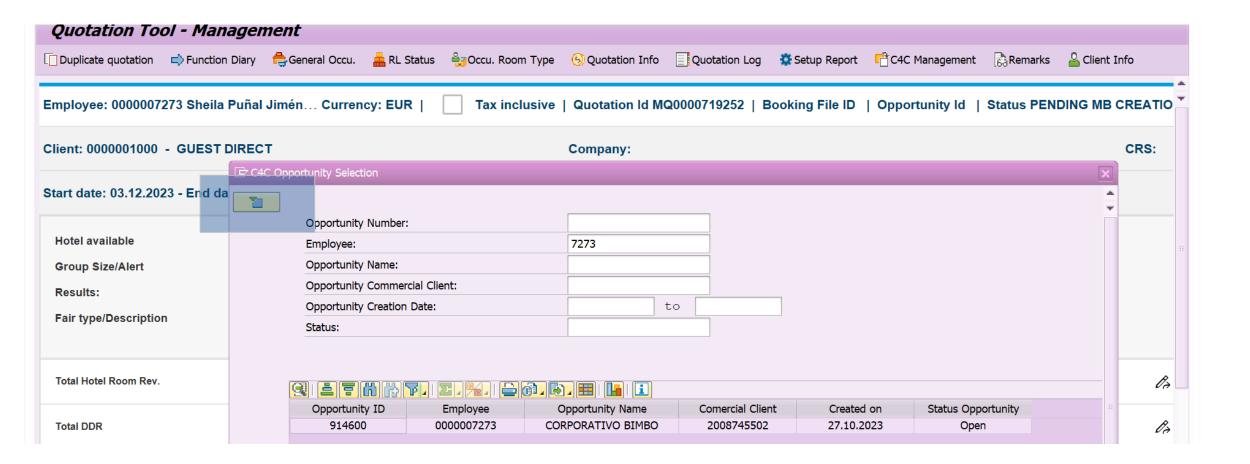
How to handle a new request: Body –Tabs – Related Items – Link Opportunity to MB

Create MB as usual (adding the TK to the name of the MQ) and link the opportunity. You may see only pending Opp. to be linked in this pop-up window:



How to handle a new request: Body –Tabs – Related Items –Opportunity Selection

In the case that you do not find it, you can search it by clicking on the expanding button, and with the different concepts to look for it.

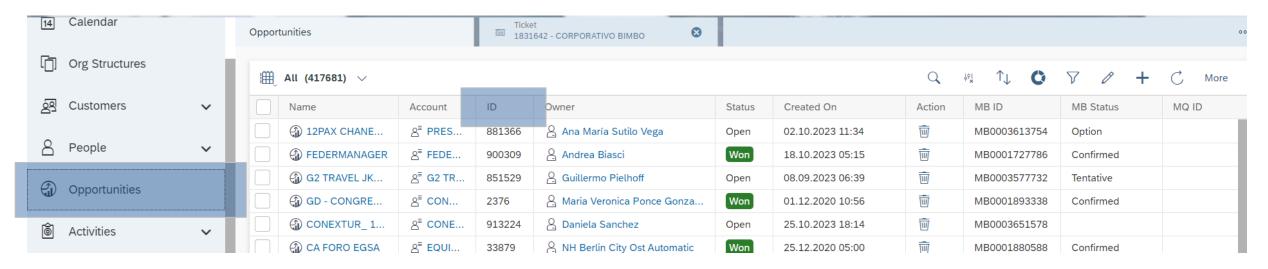




How to handle a new request: Link a ticket to an existing opportunity

Whenever we do not link an opportunity to a MB or MQ within the very same day of creation, the system will create one during the backup (night) so you will need to link this one to the ticket. Follow these steps:

1.Go to the right bar and select Opportunities



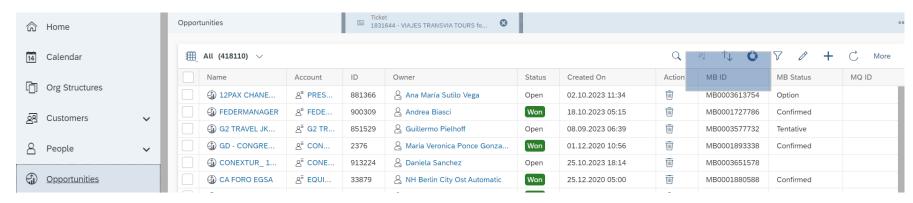
2.Look for the Opp. you created in the ticket via ticket number and cancel it



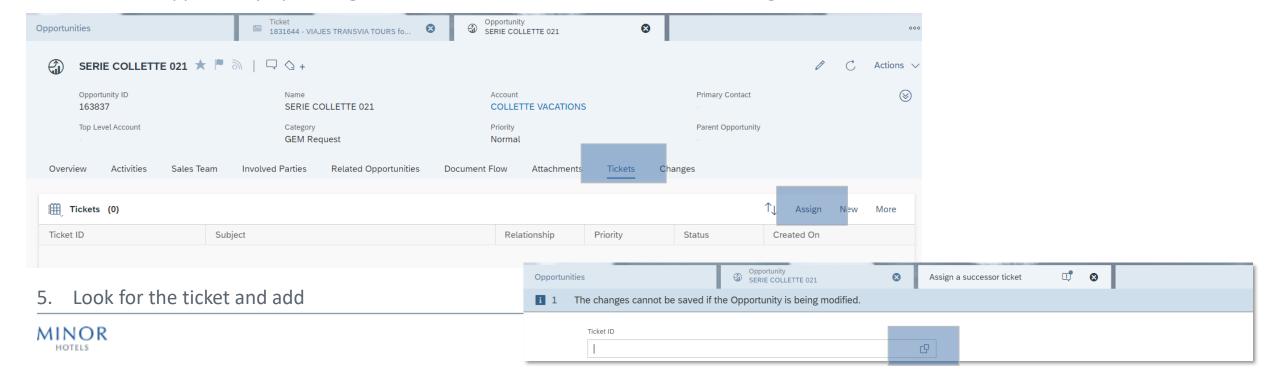


How to handle a new request: Link a ticket to an existing opportunity

3. Look for the Opportunity created by the system via the MB number



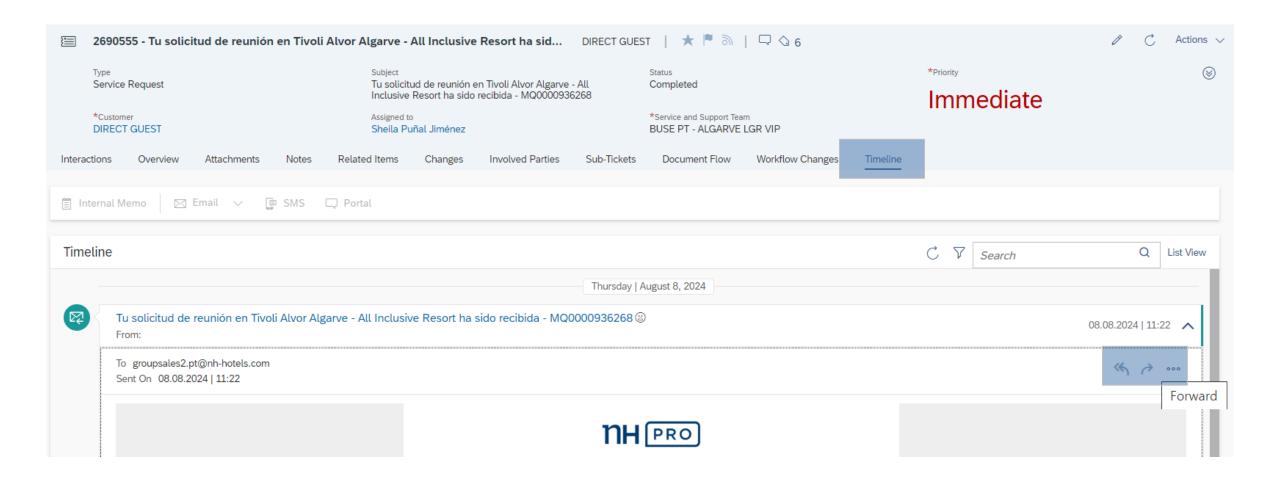
4. Enter the Opportunity by clicking on the name and in the ticket tab, click on assign





How to handle a new request: Send Emails to clients- Replying

Within a ticket, we can use the Interaction or Timeline Tab to answer.

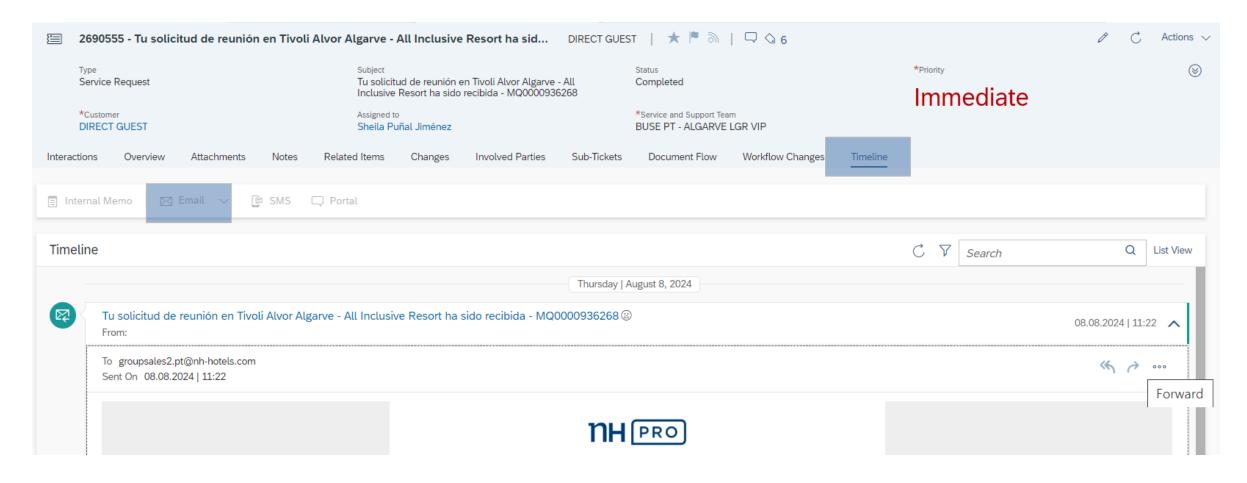




How to handle a new request: Send Emails to clients- New email

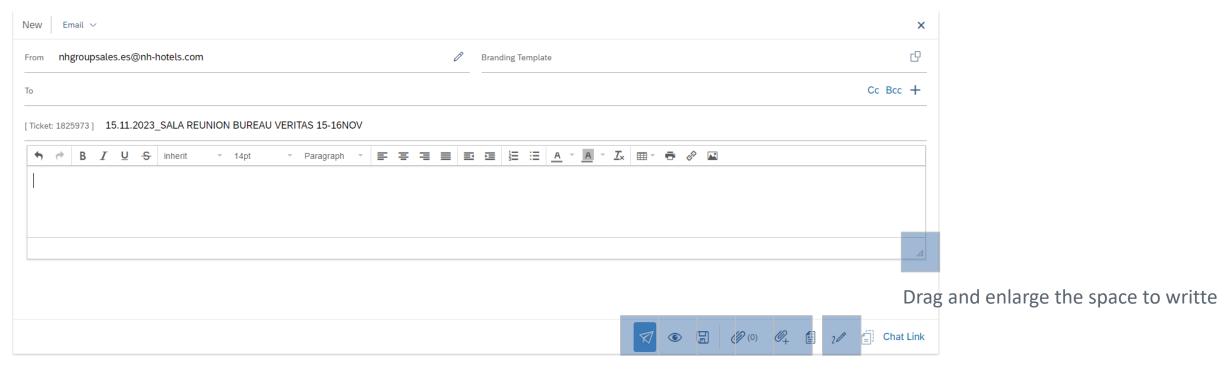
Within a ticket, we can use the Interaction or Timeline Tab to create a new email.

You can create a new interaction within this ticket. It is very useful when you need to contact RM or colleagues in the organization or do not need to include the previous mails in the new email.





How to handle a new request: Send Emails to clients- Mailing handling options



Send the email

See a preview of the email

Save a draft of the email

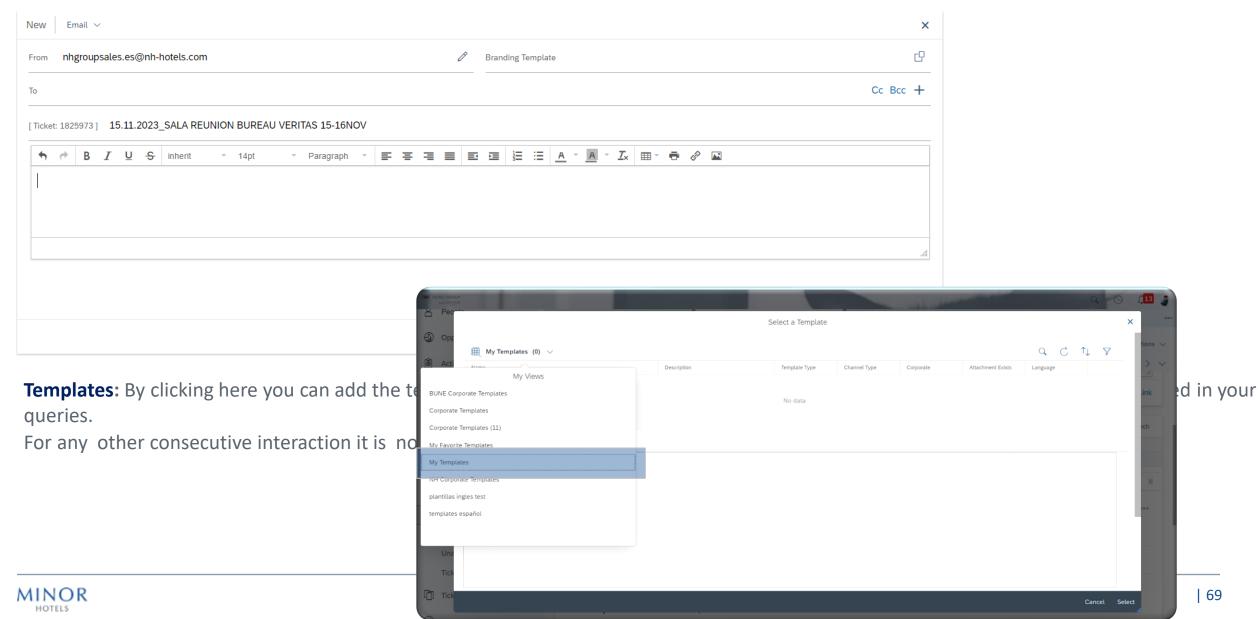
Attach doc. (Upload a maximum of 10 files within the 20 MB size limit at once)

See all attachements included in the ticket

Change the signature template



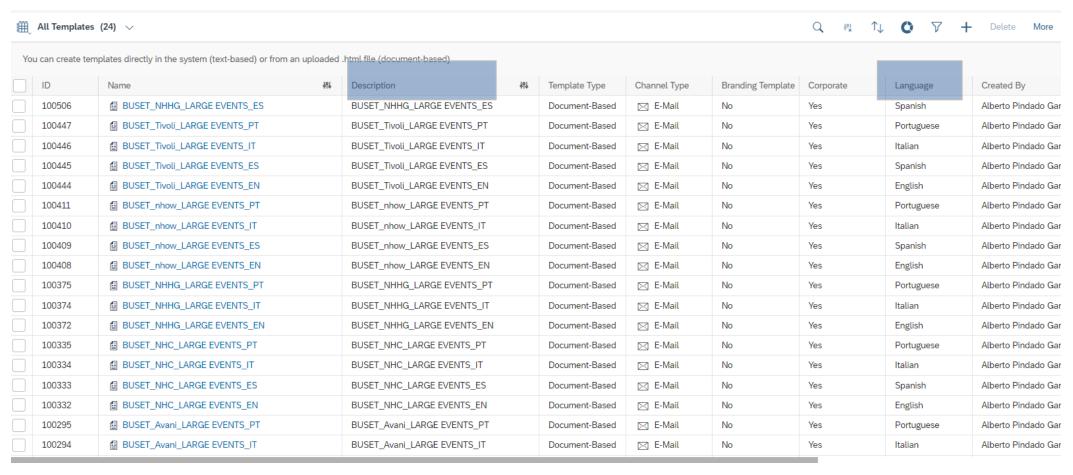
How to handle a new request: Send Emails to clients- Mailing handling options



How to handle a new request: Send Emails to clients- Templates BUSE

Templates: We can filter by type of Template, Brand and Language. The best option to easily use templates is creating Queries by Languages and Brands.

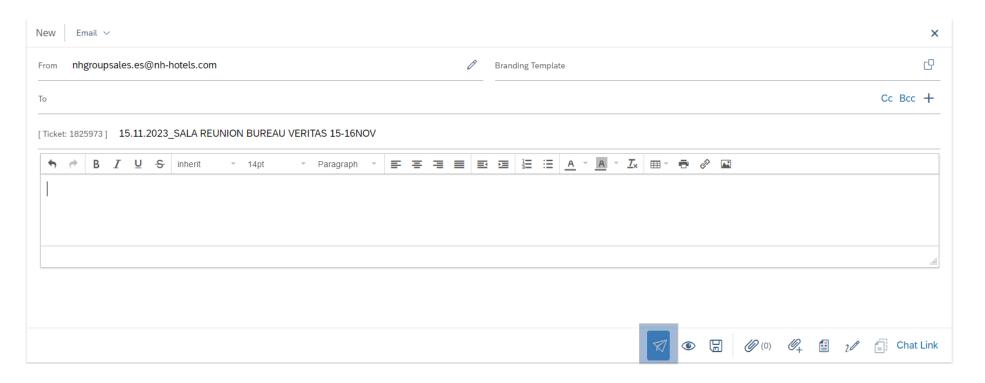
NOTE: Templates are currently being updated, soon we will have new materials ready to be used.





How to handle a new request: Check list when sending an email

- 1. Sending email address is correct depending on the GEM you belong to (nhgroupsales.es, nhgroupsales.pt, etc.)
- 2. Email subject correct: Ticket + MB number + original subject
- 3. Corporate Template (if aplicable)
- 4. Font and Size correct
- 5. Attachments are correctly uploaded (menus, offer, factsheet, etc.)
- 6. CC Sales if necessary



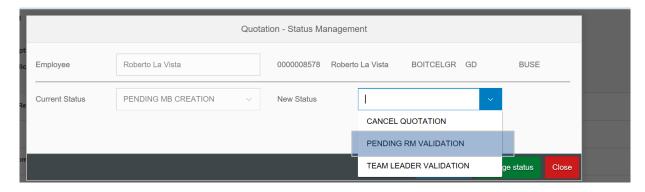


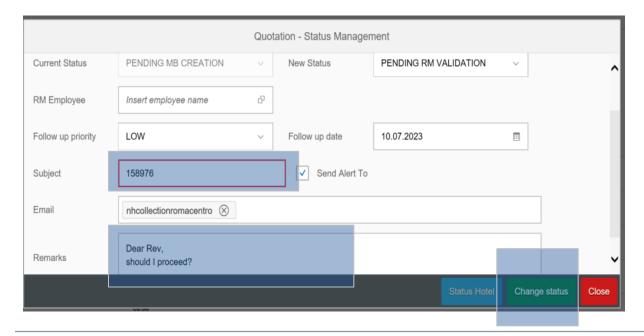


How to ask RM for a Validation

How to ask RM for a Validation –GQT-

1. In GQT, select Status Management and choose the option: Pending RM Validation





2. FILL IN:

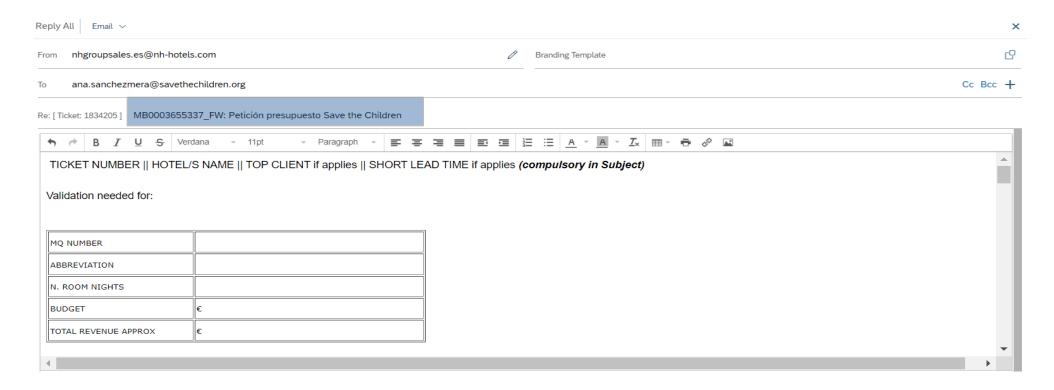
SUBJECT **Ticket number (No bracket, only the ticket n.)**REMARKS Write text to RM Manager

- **3. DO NOT** FILL IN: RM Employee
- 4. Check "Send Alert To" tick is flagged
- 5. Click on **Change Status** and move to C4C ticket



How to ask RM for a Validation -OUT OF GQT

1. When Validation needs to be done out of GQT, use the template **BUSET_RM VALIDATION** to ask for the RM validation.

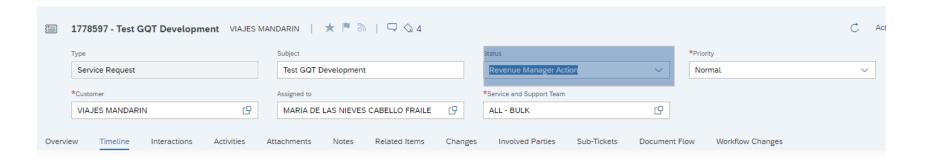


- 2. Write the MQ or MB number + Hotel/s involved in the subject of the email
- 3. Fill in the compulsory fields in the body of the email template
- Send



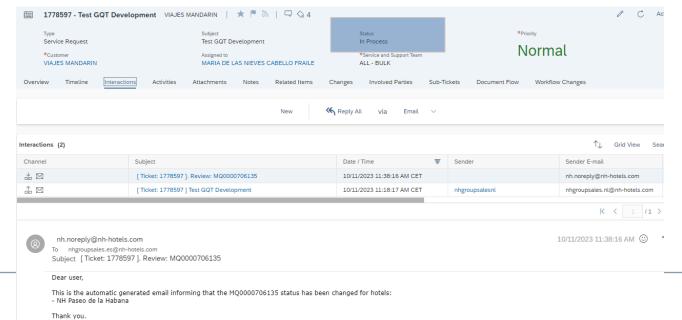
How to ask RM for a Validation-C4C-

1. Immediately put the ticket in Status **REVENUE_MANAGER ACTION** and wait for the Revenue Validation Answer.



2. When RM answers, the ticket will change into Status IN PROCESS and a new interaction will be visible in the ticket informing us that the

MQ has been validated

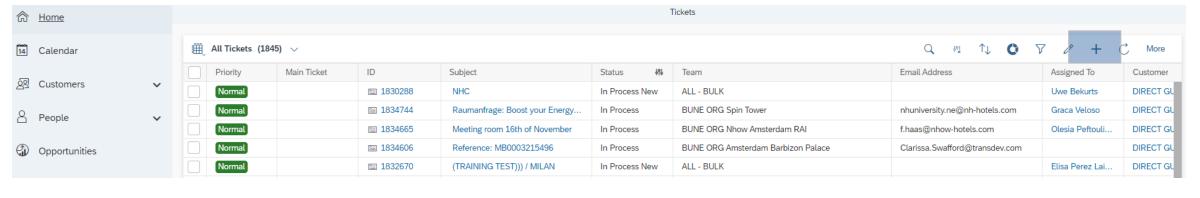


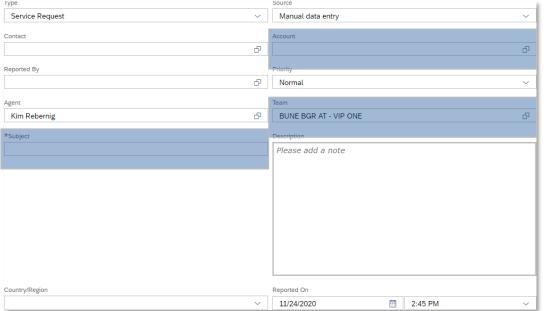


How to handle a phone call request and create a new ticket

How to handle a phone call request and create a new ticket

When receiving a phone call request, a new ticket ID must be created by clicking the plus symbol





- 1. Account needs to be filled out (company, agency OR direct guest.
- 2. Choose correct service Team and enter subject
- 3. Guide to description information:
- Contact details
- Company/Agency
- Contact person
- Phone number, e-mail address
- Requested Services
- Dates
- •Number of attendees/Room Nights





How to handle a handover:

TICKET: Use Handover templates in C4C.

Always include the confirmation by the client + Contract signed + Proforma if applicable

Change the ticket Status in C4C to **Completed** and **keep** the ticket **assigned** to the agent that handled it.

TMS4M: Tentative

Name	494	Description	φŶ	Template Type
■ BUSET_CGW_HANDOVER HOTEL_PT		BUSET_CGW_HANDOVER HOTEL_PT		Document-Based
■ BUSET_CGW_HANDOVER HOTEL_ES		BUSET_CGW_HANDOVER HOTEL_ES		Document-Based
■ BUSET_CGW_HANDOVER HOTEL_FR		BUSET_CGW_HANDOVER HOTEL_FR		Document-Based
■ BUSET_CGW_HANDOVER HOTEL_EN		BUSET_CGW_HANDOVER HOTEL_EN		Document-Based
■ BUSET_CGW_HANDOVER HOTEL_IT		BUSET_CGW_HANDOVER HOTEL_IT		Document-Based
■ BUSET_HANDOVER HOTEL_FR		BUSET_HANDOVER HOTEL_FR		Document-Based
■ BUSET_HANDOVER HOTEL_EN		BUSET_HANDOVER HOTEL_EN		Document-Based
■ BUSET_HANDOVER HOTEL_ES		BUSET_HANDOVER HOTEL_ES		Document-Based
■ BUSET_HANDOVER HOTEL_IT		BUSET_HANDOVER HOTEL_IT		Document-Based
BUSET_HANDOVER HOTEL_PT		BUSET_HANDOVER HOTEL_PT		Document-Based

HYBRID HOTELS IN BUSE AND HANDOVER: Tivoli Avenida Liberdade & Anantara Vilamoura

- **1.Introduce to the client the new contact at the hotel** who will be in charge of the group from now on.
- •For room only groups, it will be done with the hotel's Front Office department. If there is an event organizer, then to him/her, for groups with meetings, also add the colleague responsible in the events department.
- Attachments: rooming list, copy of signed contract, possible menus/buffets, agenda/timetable/schedule information for guests.
 - O At header level: change the ST to their ORG STs. BUSE SA ORG LIBERDA BUSE SA ORG VILAMOURA
 - Keep the Status **in Process**, so that the person taking over the operational part is aware of the new ticket to be handled.

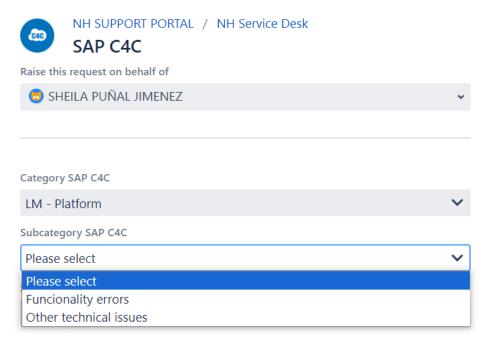




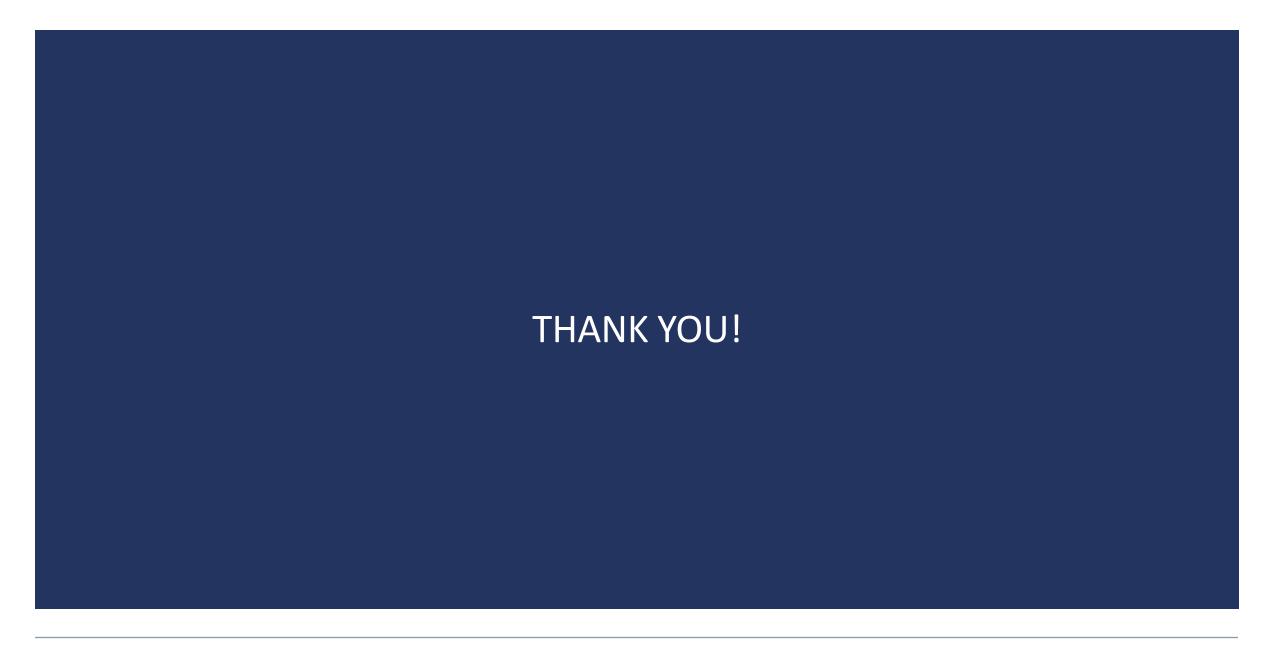
How to open a JIRA

How to open a JIRA:

- 1. Issues with the tool (slow performance, bounce mails, etc.) always open a JIRA on LM Platform
- 2. Set up modification such as TRR uploading or signature modifications, open a JIRA on LM Set up
- 3. New licenses for new users open a JIRA on LM User
- 4. Issues with opportunities not being linked to an MQ/MB open a JIRA on LM TMS Integration
- 5. Doubts on processes or tool management always open a JIRA on LM Functionality









MINOR















